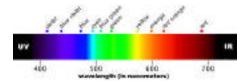
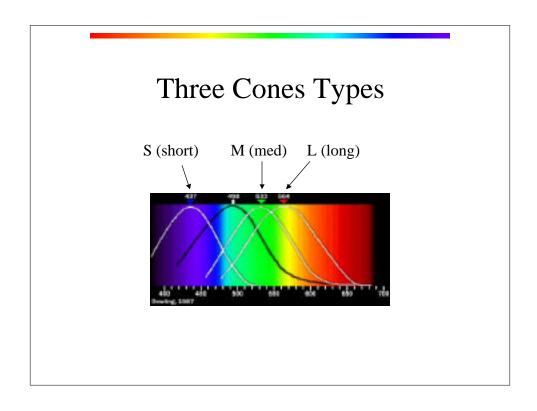
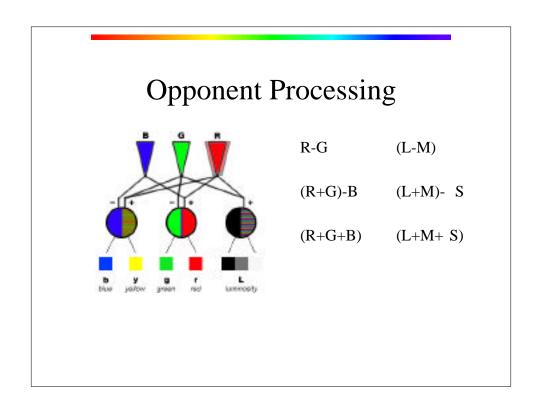


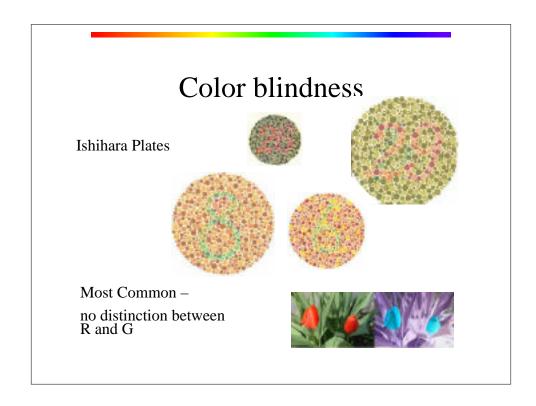
http://www.efg2.com/Lab/Library/Color/Science.htm

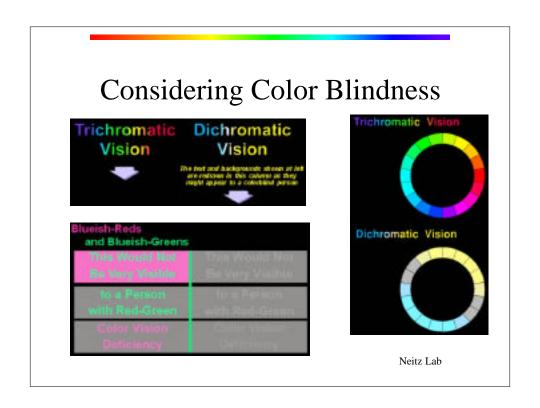
## The Visible Spectrum

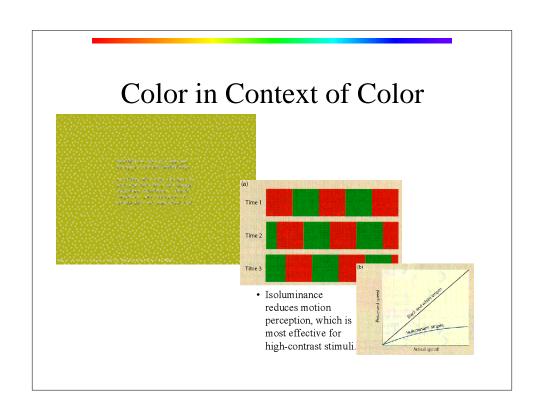


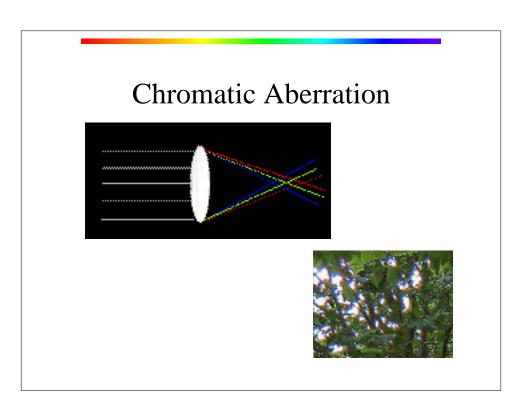


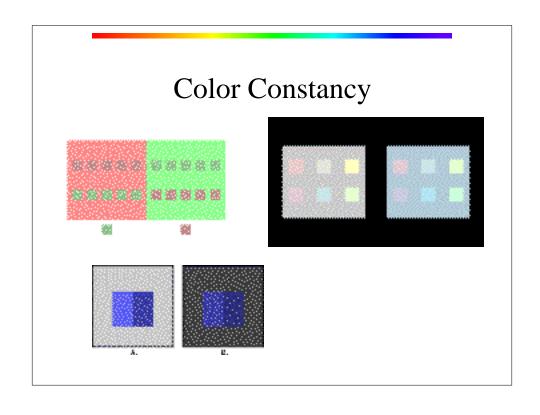


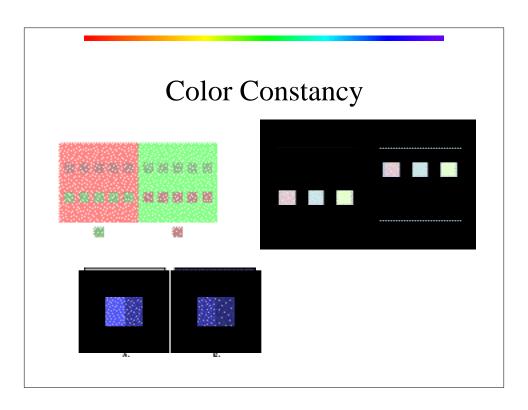


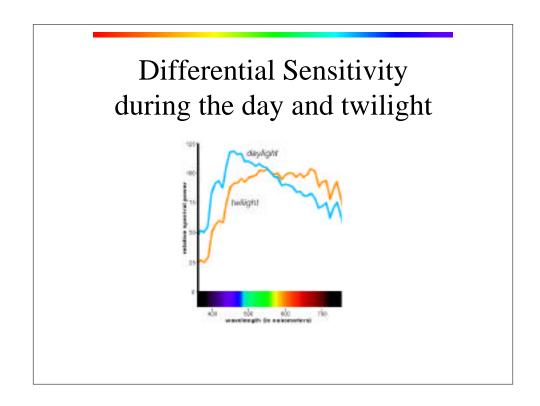


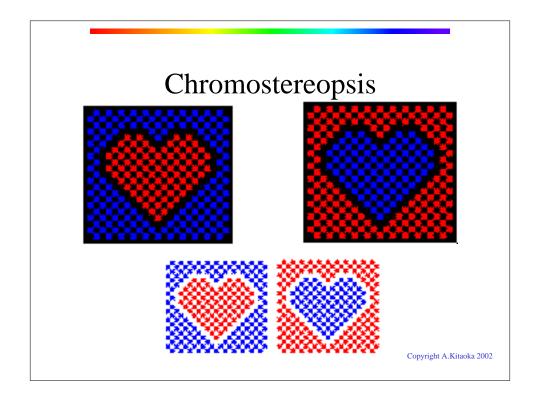


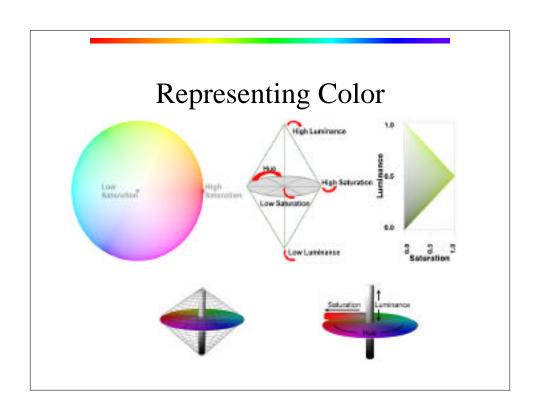


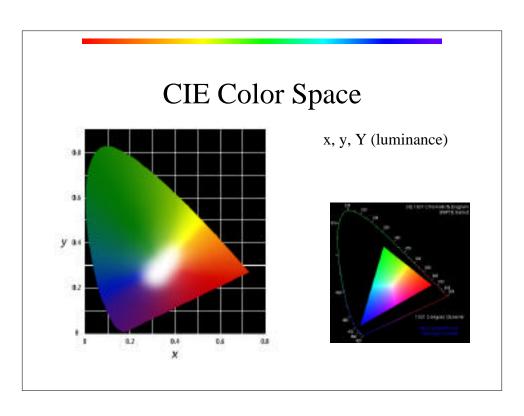


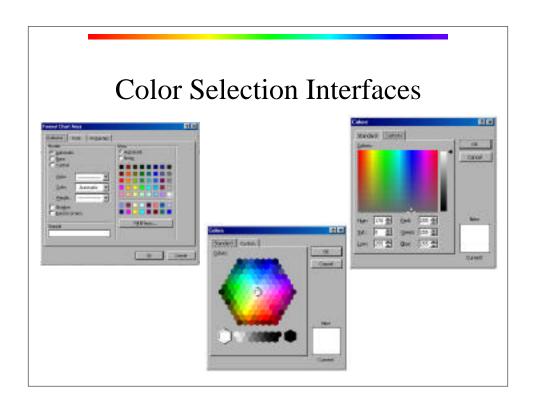


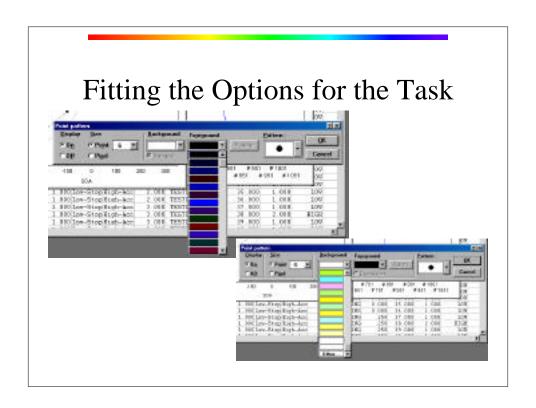


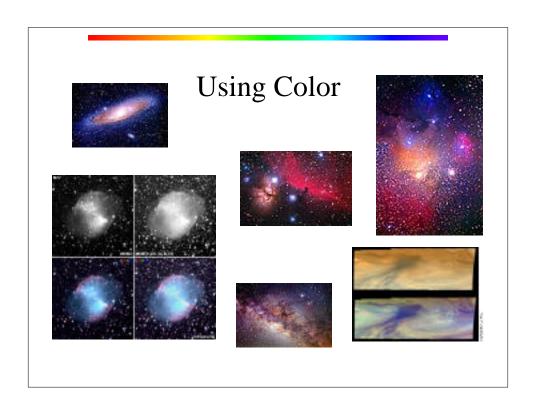


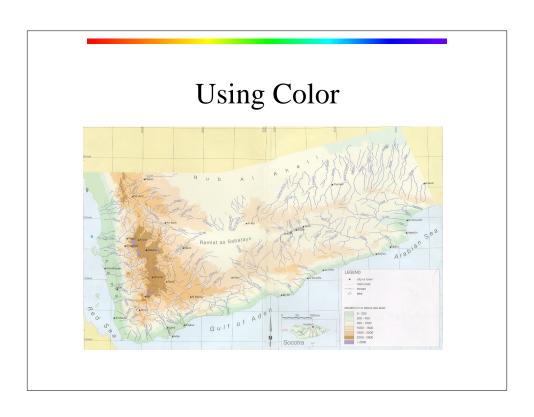








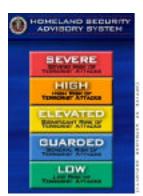




## **Using Color**

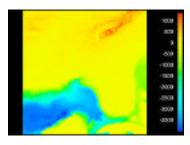
- •5 Values
- •Different Labels
- •Cultural Issues?





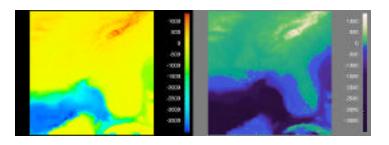
# Why should engineers and scientists be worried about color?

Rogowitz and Treinish

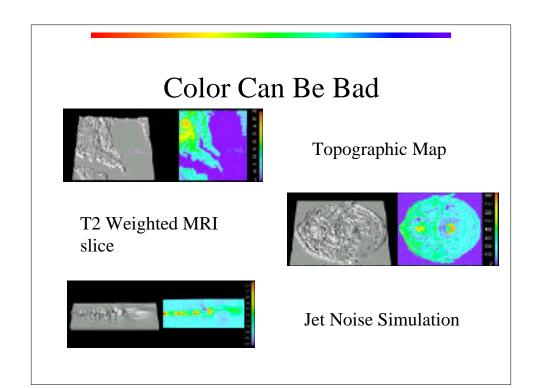


## Why should engineers and scientists be worried about color?

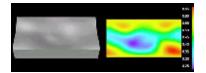
Rogowitz and Treinish



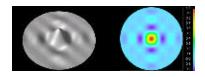
The color maps are mathematically equivalent



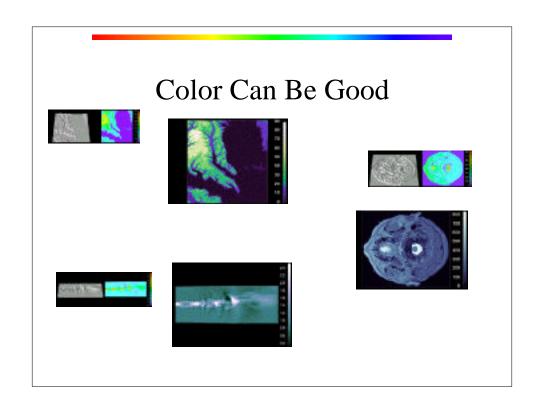




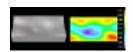
Earth's Magnetic Field

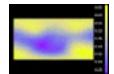


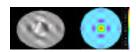
Two-dimensional sinc function

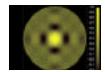


#### Color Can Be Good







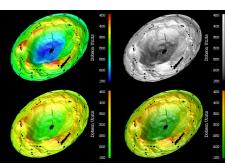


#### Color Can Be Good

Ozone density in the atmosphere

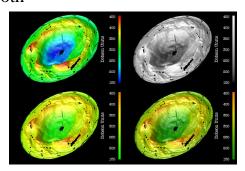
Luminance for hi-spatial freq data/ small

details



#### Color and Luminance

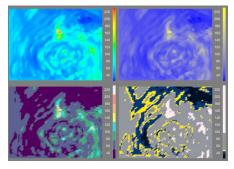
- •Saturation for low spatial frequency interval data
- •Combination of both



#### Different Colors For Different Tasks

Air pollution distribution:

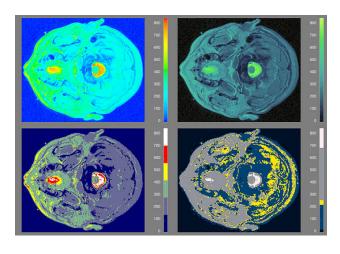
Isomorphic map

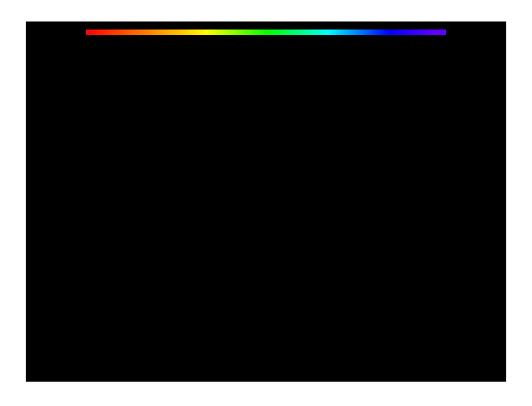


Segmented map

Segmented map

### Different Colors For Different Tasks





It's All Relative...

