

# Binary Density Estimation

CPSC 440/550: Advanced Machine Learning

`cs.ubc.ca/~dsuth/440/24w2`

University of British Columbia, on unceded Musqueam land

2024-25 Winter Term 2 (Jan–Apr 2025)

- Sign up for Piazza from the link on [cs.ubc.ca/~dsuth/440](https://cs.ubc.ca/~dsuth/440)
- Lecture recordings are linked from Piazza
  
- CBTF quiz booking should be available by the end of this week
- Will post instructions on Piazza once it's available
  
- Again, I expect everyone to get in off the waitlist
  - But it'll take a bit to confirm and sort through everything
  
- Assignment 1 will be out tonight
- If you're on the waitlist (and want to join the class), **do the assignment**
  
- Office hours starting next week – will link calendar from Piazza

## Last time: binary density estimation

- **Density estimation**: going from data  $\rightarrow$  probability model
- **Inference**: “doing things” with a probability model
  - Computing probabilities of “derived events”
  - Computing likelihoods
  - Finding the mode
  - Sampling
- **Bernoulli distribution**: simple **parameterized** probability model for binary data
- If  $X \sim \text{Bern}(\theta)$ , then for  $x \in \{0, 1\}$  we have

$$\Pr(X = x \mid \theta) = \begin{cases} \theta & \text{if } x = 1 \\ 1 - \theta & \text{if } x = 0 \end{cases} = \theta^{\mathbb{1}(x=1)}(1 - \theta)^{\mathbb{1}(x=0)} = \theta^x(1 - \theta)^{1-x}$$

- Also write this as  $p(x \mid \theta)$  or even  $p(x)$ , **if context is clear**

# Outline

- 1 Maximum likelihood estimation (MLE)
- 2 MAP estimation

## MLE: binary density estimation

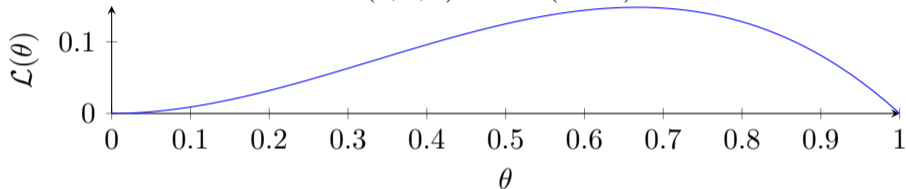
- We know how to **use** a Bernoulli model (**inference**) for a bunch of tasks
- How can we **train** a Bernoulli model (**learning**) from data?

$$\mathbf{X} = \begin{bmatrix} 1 \\ 0 \\ 0 \\ 1 \\ 0 \end{bmatrix} \xrightarrow{\text{MLE}} \theta = 0.4$$

- Recall  $\mathbf{X}$  collects the data points  $x^{(1)}, \dots, x^{(n)}$
- We assume these are iid samples from a random variable  $X$
- Classic way: **maximum likelihood estimation (MLE)**

# The likelihood function

- The **likelihood function** is a function from parameters  $\theta$  to the **probability (density) of the data under those parameters**
  - $\mathcal{L}(\theta) = p(\mathbf{X} | \theta)$ , which for Bernoullis we saw is  $\theta^{n_1}(1 - \theta)^{n_0}$
- Here's the likelihood for  $\mathbf{X} = (1, 0, 1)$ , i.e.  $\theta^2(1 - \theta)$ :



- $\mathcal{L}(0.5) = p(1, 0, 1 | \theta = 0.5) = \frac{1}{2} \cdot \frac{1}{2} \cdot \frac{1}{2} = 0.125$
  - $\mathcal{L}(0.75) = \frac{3}{4} \cdot \frac{3}{4} \cdot \frac{1}{4} \approx 0.14$ :  $\mathbf{X}$  is **more likely** for  $\theta = 0.75$  than  $\theta = 0.5$
  - $\mathcal{L}(0) = 0 = \mathcal{L}(1)$ :  $\mathbf{X}$  is **impossible** for  $\theta = 0$  or  $1$ , since we have some 1s and some 0s
  - Maximum is at  $\theta = 2/3$  – back to this in a second
- Likelihood **is not a distribution over  $\theta$** , i.e.  $\int \mathcal{L}(\theta) d\theta \neq 1$ 
    - We do have  $\int p(\mathbf{X} | \theta) d\mathbf{X} = 1$ , but that's not really relevant if we only have one  $\mathbf{X}$

## Maximizing the likelihood

- Maximum likelihood estimation (MLE): pick the  $\theta$  with the highest likelihood
  - “Find the parameters  $\theta$  where the data  $\mathbf{X}$  would have been most likely to be seen”
- For Bernoullis, the MLE is  $\hat{\theta} = \frac{n_1}{n} = \frac{n_1}{n_1 + n_0}$ 
  - “If you flip a coin 50 times and get 23 heads, guess that  $\text{Pr}(\text{heads}) = \frac{23}{50}$ ”
  - Code: `theta = np.mean(X)` takes  $\mathcal{O}(n)$  time
- Let's derive this result
  - It's going to seem overly complicated for this really simple result
  - But the steps we use will be applicable to much harder situations

## MLE for Bernoullis

- Notationally, we can write maximizing the likelihood as

$$\hat{\theta} \in \arg \max_{\theta} \mathcal{L}(\theta) = \arg \max_{\theta} \theta^{n_1} (1 - \theta)^{n_0}$$

- $\arg \max_x f(x)$  means “the set of  $x$  that maximize  $f$ ”: might be more than one!
- Usually, instead of maximizing the likelihood we **maximize the log-likelihood**
  - Same solution set, since if  $\alpha > \beta$  then  $\log \alpha > \log \beta$  (log is strictly monotonic)
    - See “Max and Argmax” notes from the course site
  - Usually **easier mathematically** (also **numerically much more stable**)

$$\hat{\theta} \in \arg \max_{\theta} n_1 \log(\theta) + n_0 \log(1 - \theta)$$

- The maximum will have a **zero derivative**:

$$0 = \frac{n_1}{\theta} - \frac{n_0}{1 - \theta}$$

- and so  $n_1(1 - \theta) = n_0\theta$  or  $n_1 = \underbrace{(n_0 + n_1)}_n \theta$  or  $\theta = \frac{n_1}{n}$



## MLE for Bernoullis

- We're looking for

$$\hat{\theta} \in \arg \max_{\theta} \log \mathcal{L}(\theta) = \arg \max_{\theta} n_1 \log(\theta) + n_0 \log(1 - \theta)$$

- Derivative of  $n_1 \log(\theta) + n_0 \log(1 - \theta)$  is zero only if  $\theta = \frac{n_1}{n_0 + n_1} = \frac{n_1}{n}$
- But is this **actually a maximum**?
- Yes: it's a **concave** function (second derivative is negative):  $-\frac{n_1}{\theta^2} - \frac{n_0}{(1-\theta)^2} \leq 0$
- What if  $n_1 = 0$  or  $n_0 = 0$ ? Then we just **divided by zero**!
- $\log(0) = -\infty$  makes things complicated; go back to plain likelihood  $\theta^{n_1}(1 - \theta)^{n_0}$
- If  $(n_1 = 0, n_0 > 0)$ , find  $\theta = 0$ ; if  $(n_1 > 0, n_0 = 0)$ , get  $\theta = 1$ 
  - So same  $n_1/n$  formula still works

## MLE for binary data estimation

- Given iid binary data  $\mathbf{X}$ , we can **train/learn** a probability model with MLE:

$$\mathbf{X} \xrightarrow{\text{MLE}} \hat{\theta} = \frac{1}{n} \sum_{i=1}^n x^{(i)}$$

- Given this  $\text{Bern}(\hat{\theta})$  model, can then **ask inference questions**
  - “If I eat lunch with three randomly selected UBC students, what’s the probability any of them are COVID-positive?”
    - One minus the probability none of them are:  $1 - (1 - \theta)^3 \approx (1 - (1 - \hat{\theta})^3)$

# Outline

- 1 Maximum likelihood estimation (MLE)
- 2 MAP estimation

## Problems with MLE

- Often (including here), the MLE is **asymptotically optimal** as  $n \rightarrow \infty$ 
  - In particular, if we see  $X \sim \text{Bern}(\theta^*)$ , then  $\hat{\theta}$  converges to the true  $\theta^*$  as  $n \rightarrow \infty$
  - These kinds of properties are covered in honours/grad stat classes
- But **for small  $n$ , it can do really bad things**
  - Before we considered  $x^{(1)} = 1, x^{(2)} = 0, x^{(3)} = 1$ , with  $\hat{\theta}_{\text{MLE}} \approx 0.67$
  - If we see an  $x^{(4)} = 1$ , we get an MLE of 0.75
  - If we see an  $x^{(4)} = 0$ , get an MLE of 0.5
  - If you get an “unlucky”  $\mathbf{X}$ , the MLE might be really bad
- For Bernoullis, this sensitivity decreases quickly with  $n$
- But for more complex models, **the MLE can tend to overfit**

## Problems with MLE

- Imagine instead we'd seen a (barely-different) dataset,  $x^{(1)} = 1$ ,  $x^{(2)} = 1$ ,  $x^{(3)} = 1$
- Then the MLE is  $\hat{\theta} = 1$
  
- Now imagine we see a test dataset with a 0 in it
- Our likelihood of that test dataset **is zero**, because  $1 - \hat{\theta} = 0$ 
  - Serious **overfitting** to this small dataset
  - If your drug works for everyone in a trial of three people, does it *always* work?
  
- Common solution (340 does this for Naive Bayes): **Laplace smoothing**

$$\hat{\theta}_{\text{Lap}} = \frac{n_1 + 1}{(n_1 + 1) + (n_0 + 1)} = \frac{n_1 + 1}{n + 2}$$

- MLE for a dataset with an extra “imaginary” 0 and 1 in it; avoids zero counts
- This is a **special case of MAP estimation**



- **Product rule:**  $\Pr(A \cap B) = \Pr(A | B) \Pr(B)$ 
  - Rearrange into **conditional probability formula:**  $\Pr(A | B) = \Pr(A \cap B) / \Pr(B)$
  - **Order doesn't matter for joints:**  $\Pr(A \cap B) = \Pr(B \cap A)$
  - Using twice, get **Bayes rule:**  $\Pr(A | B) = \Pr(B | A) \Pr(A) / \Pr(B)$ 
    - Flips order of conditionals, depending on the marginals  $\Pr(A)$  and  $\Pr(B)$
- **Marginalization rule:**
  - If  $X$  is discrete:  $\Pr(A) = \sum_x \Pr(A \cap (X = x))$
  - If  $X$  is continuous:  $\Pr(A) = \int p(A \cap (X = x)) dx$
- These two rules are close friends:

$$p(a) = \sum_b p(a, b) = \sum_b p(a | b)p(b); \quad p(a | b) = \frac{p(b | a)p(a)}{p(b)} = \frac{p(b | a)p(a)}{\sum_{a'} p(b | a')p(a')}$$

- Still work if you **condition everything:**
  - $p(a, b | c) = p(a | b, c)p(b | c)$  and  $p(a | c) = \sum_b p(a, b | c)$
- See **probability notes** on the course site if you need them (catch up quick!)

# Maximum a Posteriori (MAP) estimation

- Posterior probability is “what we believe *after* seeing the data”:  $p(\theta | \mathbf{X})$
- Using Bayes rule,

$$p(\theta | \mathbf{X}) = \frac{p(\mathbf{X} | \theta)p(\theta)}{p(\mathbf{X})} \propto p(\mathbf{X} | \theta) p(\theta)$$

Constant in terms of  $\theta$       Likelihood      Prior

- To use this, we need a **prior distribution** for  $\theta$ 
  - What we believe about  $\theta$  *before* seeing the data
  - If we're flipping coins: might want  $p(\theta)$  higher for values **close to/exactly equal to**  $\frac{1}{2}$
  - For COVID, maybe a **separate study** estimated Lower Mainland rate at 0.04
    - Then could use a prior that prefers  $\theta$  not too different from that number
  - In CPSC 340, priors on linear models' weights correspond to **regularizers**
    - Choose smaller  $p(\theta)$  for models **more likely to overfit**



## MAP for Bernoulli with a discrete prior

- Consider  $x^{(1)} = 1, x^{(2)} = 1, x^{(3)} = 0$ , where MLE is  $\frac{2}{3}$

Using a prior that looks like      Gives posterior proportional to

$$\Pr(\theta = 0) = 0.05 \qquad \Pr(\theta = 0 \mid \mathbf{X}) \propto (0 \cdot 0 \cdot 1) \cdot 0.05 = 0$$

$$\Pr(\theta = 0.25) = 0.2 \qquad \Pr(\theta = 0.25 \mid \mathbf{X}) \propto (0.25 \cdot 0.25 \cdot 0.75) \cdot 0.2 \approx 0.01$$

$$\Pr(\theta = 0.5) = 0.5 \qquad \Pr(\theta = 0.5 \mid \mathbf{X}) \propto (0.5 \cdot 0.5 \cdot 0.5) \cdot 0.5 \approx 0.06$$

$$\Pr(\theta = 0.75) = 0.2 \qquad \Pr(\theta = 0.75 \mid \mathbf{X}) \propto (0.75 \cdot 0.75 \cdot 0.25) \cdot 0.2 \approx 0.03$$

$$\Pr(\theta = 1) = 0.05 \qquad \Pr(\theta = 1 \mid \mathbf{X}) \propto (1 \cdot 1 \cdot 0) \cdot 0.05 = 0$$

- So our MAP estimate is  $\hat{\theta} = 0.5$ 
  - ... using this choice of prior, which favours a fair coin
- Notice that  $p(\mathbf{X})$  didn't matter: it's the same for all  $\theta$

## Digression: proportional-to ( $\propto$ ) notation

- In math, the notation  $f(\theta) \propto g(\theta)$  means “there is some  $\kappa > 0$  such that  $f(\theta) = \kappa g(\theta)$  for all  $\theta$ ”
- There are many possible  $\kappa$ : we have both  $10\theta^2 \propto \theta^2$  and  $\sqrt{\pi}\theta^2 \propto \theta^2$
- For probability distributions, if  $p \propto g$ , **the constant  $\kappa$  is unique**
- This is because we know that probability distributions **sum/integrate to 1**:
- Say  $\theta$  is discrete, and  $p(\theta) = \kappa g(\theta) \propto g(\theta)$ 
  - We know that  $\sum_{\theta} p(\theta) = 1$ , so  $\sum_{\theta} \kappa g(\theta) = 1$ : thus  $\kappa = 1 / (\sum_{\theta} g(\theta))$
  - Plugging back in, this means  $p(\theta) = \frac{g(\theta)}{\sum_{\theta'} g(\theta')}$
- Plugging in on the previous slide, we could find that e.g.

$$\Pr(\theta = 0.5 \mid \mathbf{X}) \approx \frac{0.06}{0 + 0.01 + 0.06 + 0.03 + 0} \approx 60\%$$

- **Using  $\propto$  can make our life a lot easier!**

- Recall that  $\theta$  could be any number between 0 and 1
- But our previous prior only allowed  $\theta \in \{0, 0.25, 0.5, 0.75, 1\}$
- Instead, it'd be nicer to allow **any** value of  $\theta$  from  $[0, 1]$
  
- Usually want a **continuous distribution**
- Convenient to work with their **probability density function (pdf)**
  - A function  $p(\theta)$  with  $p(\theta) \geq 0$  and  $\int_{-\infty}^{\infty} p(\theta) d\theta = 1$ 
    - Note: can have  $p(\theta) > 1$  for some  $\theta!$
  - Get probabilities by **integrating** over a range:  $\Pr(0.45 \leq \theta \leq 0.55) = \int_{0.45}^{0.55} p(\theta) d\theta$
  - **Probability of any individual  $\theta$  is 0**:  $\Pr(\theta = 0.5) = \int_{0.5}^{0.5} p(\theta) d\theta = 0$
  
- Note that if  $p \propto g$ ,  $1 = \int p(\theta) d\theta = \kappa \int g(\theta) d\theta$ 
  - Proportionality constant is **still unique**,  $p(\theta) = g(\theta) / \int g(\theta') d\theta'$

## Continuous posteriors

- Recall the posterior, likelihood, prior are related as

$$p(\theta | \mathbf{X}) \propto p(\mathbf{X} | \theta) p(\theta)$$

- If we have a continuous prior on  $\theta$ ,  $p(\theta)$  is a **probability density**
- But even so, for binary  $\mathbf{X}$ , likelihood  $p(\mathbf{X} | \theta)$  is a probability:

$$p(\mathbf{X} | \theta) = \Pr(X^{(1)} = x^{(1)}, \dots, X^{(n)} = x^{(n)} | \theta)$$

- Later, for continuous  $X$ , likelihood will also be a density function
- $p(\theta | \mathbf{X})$  is also a posterior **density**

## What prior to use for Bernoulli?

- Want a continuous distribution on  $[0, 1]$  that works well with a Bernoulli likelihood
- Most common choice is the **beta distribution**:

$$p(\theta \mid \alpha, \beta) \propto \theta^{\alpha-1}(1 - \theta)^{\beta-1} \quad \text{for } 0 \leq \theta \leq 1, \alpha > 0, \beta > 0$$

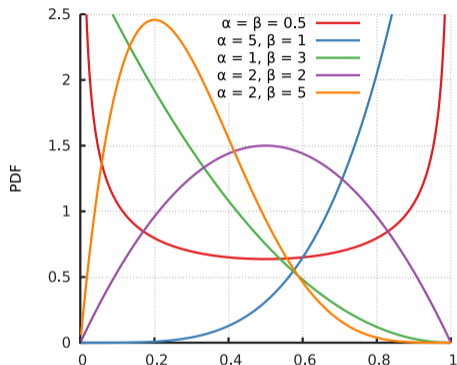
- Density is 0 if  $\theta \notin [0, 1]$
  - Looks like a Bernoulli likelihood, with  $(\alpha - 1)$  ones and  $(\beta - 1)$  zeroes
  - But a key difference: the **argument is  $\theta$ , not  $\alpha$  or  $\beta$**
  - Probability distribution over  $\theta \in [0, 1]$  – “probability over probabilities”
- 
- We know what's hidden in the  $\propto$  sign:

$$p(\theta \mid \alpha, \beta) = \frac{\theta^{\alpha-1}(1 - \theta)^{\beta-1}}{\int \theta^{\alpha-1}(1 - \theta)^{\beta-1} d\theta}$$

Beta function  $B(\alpha, \beta)$

## Beta distribution

- Beta distribution can take many shapes for different  $\alpha$  and  $\beta$ : [animation](#)



[https://en.wikipedia.org/wiki/File:Beta\\_distribution\\_pdf.svg](https://en.wikipedia.org/wiki/File:Beta_distribution_pdf.svg)

- Why such a popular choice? Partial reason: it's pretty flexible
  - Can prefer 0.5, 0, 0.23561, towards "0 or 1", can be uniform ( $\alpha = \beta = 1$ ), ...
  - Can't bias towards "0.25 or 0.75", can't say "half the time it'll be *exactly* 0.5", ...

## Beta-Bernoulli model

- Beta is “flexible enough,” but mostly **posterior and MAP have really simple forms**
- Posterior when  $\theta \sim \text{Beta}(\alpha, \beta)$ ,  $X \sim \text{Bern}(\theta)$ :

$$\begin{aligned} p(\theta \mid \mathbf{X}, \alpha, \beta) &\propto p(\mathbf{X} \mid \theta, \alpha, \beta) p(\theta \mid \alpha, \beta) = p(\mathbf{X} \mid \theta) p(\theta \mid \alpha, \beta) \\ &\propto \theta^{n_1} (1 - \theta)^{n_0} \theta^{\alpha-1} (1 - \theta)^{\beta-1} \\ &= \theta^{(n_1+\alpha)-1} (1 - \theta)^{(n_0+\beta)-1} \end{aligned}$$

**which is another beta distribution!**  $(\theta \mid \mathbf{X}, \alpha, \beta) \sim \text{Beta}(\alpha + n_1, \beta + n_0)$

- Why does it have to be a beta? Because  $\propto$  **is unique**
  - If  $p(t) \propto t^{\tilde{\alpha}-1} (1-t)^{\tilde{\beta}-1}$ , we **necessarily** have  $t \sim \text{Beta}(\tilde{\alpha}, \tilde{\beta})$
  - **Make sure this makes sense to you!**

## MAP in the Beta-Bernoulli model

- The **posterior** with a Bernoulli likelihood and beta prior is beta
- That is, with  $\tilde{\alpha} = n_1 + \alpha$ ,  $\tilde{\beta} = n_0 + \beta$ ,

$$p(\theta | \mathbf{X}, \alpha, \beta) = \frac{\theta^{\tilde{\alpha}-1}(1-\theta)^{\tilde{\beta}-1}}{B(\tilde{\alpha}, \tilde{\beta})}$$

- Taking the log and setting the derivative to zero gives

$$\theta = \frac{\tilde{\alpha} - 1}{\tilde{\alpha} + \tilde{\beta} - 2} = \frac{n_1 + \alpha - 1}{n + \alpha + \beta - 2} \quad \text{or} \quad \theta \in \{0, 1\}$$

- If  $\tilde{\alpha} > 1$ ,  $\tilde{\beta} > 1$  (always true if  $n_0, n_1 \geq 1$ ), then MAP is first expression above
  - If  $\alpha = 1$ ,  $\beta = 1$  (a uniform prior), **we get the MLE**
  - If  $\alpha = \beta = 2$  (mild preference towards 1/2), **we get Laplace smoothing**
  - If  $\alpha = \beta > 2$ , we bias more strongly towards  $\hat{\theta} = 0.5$  than Laplace smoothing
  - If  $\alpha = \beta < 1$ , we bias **away** from 1/2 (towards either 0 or 1)
  - If  $\alpha > \beta$ , we bias towards 1
  - As  $n \rightarrow \infty$ , the prior stops mattering and MAP  $\rightarrow$  MLE
    - But **using a prior means we behave better when we have relatively small  $n$**



## Existence of MAP estimate under beta prior

- Our MAP estimate for  $\text{Beta}(\alpha, \beta)$  prior and Bernoulli likelihood was

$$\hat{\theta} = \frac{n_1 + \alpha - 1}{(n_1 + \alpha - 1) + (n_0 + \beta - 1)}$$

- We assumed that  $n_1 + \alpha > 1$ ,  $n_0 + \beta > 1$
- But what if we don't have these?
- By checking likelihood, get pretty quickly that:
  - If  $n_1 + \alpha > 1$  and  $n_0 + \beta \leq 1$ ,  $\hat{\theta} = 1$
  - If  $n_1 + \alpha \leq 1$  and  $n_0 + \beta > 1$ ,  $\hat{\theta} = 0$
  - If  $n_1 + \alpha < 1$  and  $n_0 + \beta < 1$ , density is infinite at both  $\hat{\theta} = 0$  and  $\hat{\theta} = 1$
  - If  $n_1 + \alpha = 1$  and  $n_0 + \beta = 1$ , anything in  $[0, 1]$  works

- We call the parameters of the prior,  $\alpha$  and  $\beta$ , the **hyper-parameters**
  - Parameters that “affect the complexity of the model”
    - 340 examples: degree of a polynomial, depth of a decision tree, neural network architecture, regularization weight, number of rounds of gradient boosting
    - Also anything hard to fit with your learning algorithm, e.g. gradient descent step size
- Trying to fit  $\alpha$  and  $\beta$  based on training likelihood doesn't work: would just become MLE by making  $\alpha, \beta \rightarrow 1$
- Default 340-type approach: use a **validation set** (or cross-validation)
  - Split  $\mathbf{X}$  into “training” and “validation” sets
  - For different values of  $\alpha$  and  $\beta$ :
    - Find the MAP on the training set, evaluate its validation likelihood
    - Pick the hyper-parameters with highest validation likelihood
      - **Approximates** maximizing the held-out **generalization error** on totally-new data
- 340 covers **many things that can go wrong**, like **overfitting to the validation set**
  - Happens all the time, including in UBC PhD theses and in top conferences!
- CPSC 532D covers this more mathematically :)

# Summary

- **Maximum likelihood estimation (MLE):**
  - Estimates  $\theta$  by finding the setting that maximizes the data likelihood,  $p(\mathbf{X} | \theta)$
  - For Bernoulli, just  $\hat{\theta} = (\text{number of 1s})/(\text{number of examples})$
- **Maximum a posteriori (MAP) estimation:**
  - Maximizes **posterior probability of parameters given data**
  - Can avoid bad behaviour of MLE, but requires **choosing a prior**
- **Probability review:** product rule, marginalization, Bayes rule,  $\alpha$  for probabilities
- **Beta distribution:** “cooperates well” with Bernoulli likelihood
  
- Next time: everything(ish) from 340 but with probabilities