## Lectures 3\&4: Facet \& Reduce

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## Facet Into Multiple Views

Facet
$\Theta$ Juxtapose

$\Theta$ Partition
Superimpose


## Juxtapose and coordinate views

$\rightarrow$ Share Encoding: Same/Different
$\rightarrow$ Linked Highlighting

$\rightarrow$ Share Data: All/Subset/None

$\rightarrow$ Share Navigation


## Idiom: Small multiples

- encoding: same
- data: none shared
-different attributes for node colors
-(same network layout)
- navigation: shared

[Cerebral:Visualizing Multiple Experimental Conditions on a Graph with Biological Context. Barsky, Munzner, Gardy, and Kincaid. IEEE Trans. Visualization and Computer Graphics (Proc. InfoVis 2008) I4:6 (2008), I253-I 260.$]$


## Coordinate views: Design choice interaction

|  |  | Data |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | All | Subset | None |
|  | Same | Redundant | Overview/ Detail | Small Multiples |
|  | Different | Multiform | Multiform, Overview/ Detail | No Linkage |

- why juxtapose views?
-benefits: eyes vs memory
- lower cognitive load to move eyes between 2 views than remembering previous state with single changing view
-costs: display area, 2 views side by side each have only half the area of one view


## Why not animation?

- disparate frames and regions: comparison difficult
-vs contiguous frames
-vs small region
-vs coherent motion of group
- safe special case
-animated transitions



## Eyes beat memory

- principle: external cognition vs. internal memory
-easy to compare by moving eyes between side-by-side views -harder to compare visible item to memory of what you saw
- implications for animation
-great for choreographed storytelling
-great for transitions between two states
-poor for many states with changes everywhere
- consider small multiples instead

| literal |
| :--- |
| animation |

$\stackrel{\text { abstract }}{ }$
$\stackrel{\text { show time with time }}{ }$
small multiples

## Change blindness

- if attention is directed elsewhere, even drastic changes not noticeable
-door experiment
- change blindness demos
-mask in between images


## Idiom: Linked highlighting

- see how regions contiguous in one view are distributed within another
-powerful and pervasive interaction idiom
- encoding: different
-multiform
- data: all shared
- aka: brushing and linking

[Visual Exploration of Large Structured Datasets.Wills. Proc. New Techniques and Trends in Statistics (NTTS), pp. 237-246. IOS Press, I995.]


## Linked views

- unidirectional vs bidirectional linking

http://www.ralphstraumann.ch/projects/swiss-population-cartogram/

http://peterbeshai.com/linked-highlighting-react-d3-reflux/


## Linked views: Multidirectional linking

## System: Buckets


http://buckets.peterbeshai.com/
https://medium.com/@pbesh/linked-highlighting-with-react-d3-is-and-reflux-I6e9c0b2210b

## Idiom: Overview-detail views

System: Google Maps

- encoding: same
- data: subset shared
- navigation: shared -bidirectional linking
- differences
-viewpoint
-(size)

- special case:
birds-eye map
[A Review of Overview+Detail, Zooming, and Focus+Context Interfaces. Cockburn, Karlson, and Bederson. ACM Computing Surveys 4I:I (2008), I-3I.]


## Idiom: Overview-detail navigation

- encoding: same
- data: subset shared
- navigation: shared
-unidirectional linking
-select in small overview
-change extent in large detail view



## System: Improvise

- investigate power of multiple views -pushing limits on view count, interaction complexity -how many is ok?
- open research question
-reorderable lists
- easy lookup
- useful when linked to other encodings

[Building Highly-Coordinated Visualizations In Improvise. Weaver. Proc. IEEE Symp. Information Visualization (InfoVis), pp. I59-I66, 2004.]


## Partition into views

- how to divide data between views $\Theta$ Partition into Side-by-Side Views
-split into regions by attributes
-encodes association between items using spatial proximity
-order of splits has major implications for what patterns are visible
- no strict dividing line
-view: big/detailed
- contiguous region in which visually encoded data is shown on the display
-glyph: small/iconic
- object with internal structure that arises
from multiple marks



## Partitioning: List alignment

- single bar chart with grouped bars
-split by state into regions
- complex glyph within each region showing all ages
-compare: easy within state, hard across ages

- small-multiple bar charts
-split by age into regions
- one chart per region
-compare: easy within age, harder across states



## Partitioning: Recursive subdivision

- split by neighborhood
- then by type
- then time
- years as rows
-months as columns
- color by price
- neighborhood patterns
-where it's expensive
- where you pay much more for detached type

[Configuring Hierarchical Layouts to Address Research Questions. Slingsby, Dykes, and Wood. IEEE Transactions on Visualization and Computer Graphics (Proc. InfoVis 2009) I5:6 (2009), 977-984.]


## Partitioning: Recursive subdivision

System: HIVE

- switch order of splits
-type then neighborhood
- switch color
-by price variation
- type patterns
-within specific type, which neighborhoods inconsistent



## Partitioning: Recursive subdivision

System: HIVE

- different encoding for second-level regions
-choropleth maps

[Configuring Hierarchical Layouts to Address Research Questions. Slingsby, Dykes, and Wood. IEEE Transactions on Visualization and Computer Graphics (Proc. InfoVis 2009) I5:6 (2009), 977-984.]


## Partitioning: Recursive subdivision

System: HIVE

- size regions by sale counts
-not uniformly
- result: treemap

[Configuring Hierarchical Layouts to Address Research Questions. Slingsby, Dykes, and Wood. IEEE Transactions on Visualization and Computer Graphics (Proc. InfoVis 2009) I5:6 (2009), 977-984.]


## Superimpose layers

- layer: set of objects spread out over region
-each set is visually distinguishable group
-extent: whole view
$\Theta$ Superimpose Layers
- design choices
-how many layers, how to distinguish?

- encode with different, nonoverlapping channels
- two layers achieveable, three with careful design
-small static set, or dynamic from many possible?


## Static visual layering

- foreground layer: roads
-hue, size distinguishing main from minor -high luminance contrast from background
- background layer: regions
-desaturated colors for water, parks, land areas
- user can selectively focus attention
- "get it right in black and white" -check luminance contrast with greyscale view
[Get it right in black and white. Stone. 2010. http://www.stonesc.com/wordpress/2010/03/get-it-right-in-black-and-white]



## Superimposing limits

- few layers, but many lines
-up to a few dozen
-but not hundreds
- superimpose vs juxtapose: empirical study
-superimposed for local, multiple for global
-tasks
- local: maximum, global: slope, discrimination
-same screen space for all multiples vs single superimposed






## Idiom: Trellis plots

- superimpose within same frame
- color code by year
- partitioning
-split by site, rows are wheat varieties
- main-effects ordering
-derive value of median for group, use to order
- order rows within view by variety median
- order views themselves by site median



## Dynamic visual layering

- interactive based on selection
- one-hop neighbour highlighting demos: click vs hover (lightweight)

http://mariandoerk.de/edgemaps/demo/
http://mbostock.github.io/d3/talk/20|||||6/airports.html


## Further reading

- Visualization Analysis and Design. Munzner. AK Peters Visualization Series, CRC Press, 2014.
-Chap 12: Facet Into Multiple Views
- A Review of Overview+Detail, Zooming, and Focus+Context Interfaces. Cockburn, Karlson, and Bederson. ACM Computing Surveys 4I:I (2008), I-3I.
- A Guide to Visual Multi-Level Interface Design From Synthesis of Empirical Study Evidence. Lam and Munzner. Synthesis Lectures on Visualization Series, Morgan Claypool, 2010.
- Zooming versus multiple window interfaces: Cognitive costs of visual comparisons. Plumlee and Ware. ACM Trans. on ComputerHuman Interaction (ToCHI) I3:2 (2006), I79-209.
- Exploring the Design Space of Composite Visualization. Javed and Elmqvist. Proc. Pacific Visualization Symp. (PacificVis), pp. I-9, 20 I2.
- Visual Comparison for Information Visualization. Gleicher, Albers,Walker, Jusufi, Hansen, and Roberts. Information Visualization I0:4 (201I), 289-309.
- Guidelines for Using Multiple Views in Information Visualizations. Baldonado,Woodruff, and Kuchinsky. In Proc.ACM Advanced Visual Interfaces (AVI), pp. IIO-II9, 2000.
- Cross-Filtered Views for Multidimensional Visual Analysis. Weaver. IEEE Trans.Visualization and Computer Graphics 16:2 (Proc. InfoVis 20I0), I92-204, 2010.
- Linked Data Views. Wills. In Handbook of Data Visualization, Computational Statistics, edited by Unwin, Chen, and Härdle, pp. 2I624I. Springer-Verlag, 2008.
- Glyph-based Visualization: Foundations, Design Guidelines, Techniques and Applications. Borgo, Kehrer, Chung, Maguire, Laramee, Hauser, Ward, and Chen. In Eurographics State of the Art Reports, pp. 39-63, 2013.

Reduce

How to handle complexity: I previous strategy + 3 more
$\rightarrow$ Derive


- derive new data to show within view
- change view over time
- reduce items/attributes within single view
$\Theta$ Select

$\Theta$ Navigate

$\Theta$ Change

$\Theta$ Partition

$\Theta$ Superimpose


Reduce
$\Theta$ Filter

$\Theta$ Aggregate

$\Theta$ Embed


## Reduce items and attributes

- reduce/increase: inverses
- filter
-pro: straightforward and intuitive
- to understand and compute
-con: out of sight, out of mind
- aggregation
-pro: inform about whole set -con: difficult to avoid losing signal
- not mutually exclusive
-combine filter, aggregate
-combine reduce, change, facet

Reducing Items and Attributes

## Reduce

$\Theta$ Filter
$\rightarrow$ Items

$\rightarrow$ Attributes

$\Theta$ Aggregate
$\rightarrow$ Items

$\rightarrow$ Attributes

$\Theta$ Filter

$\oplus$ Aggregate

$\oplus$ Embed


## Idiom: cross filtering

## System: Crossfilter

- item filtering
- coordinated views/controls combined
- all scented histogram bisliders update when any ranges change

[http://square.github.io/crossfilter/]


## Idiom: cross filtering

## TheUpshot

> Is It Better to Rent or Buy? By mike bosTock, shan carter and ARCHIE TSE
> The choice between buying a home and renting one is among the biggest financial decisions that many adults make. But the costs of buying are more varied and complicated than for renting. making it hard to tell which is a better deal. To help you answer this question, cur calculator takes the most important costs associated with buying a house and computes the equivilent monthly rent. RELATED ARTICLE

[https://www.nytimes.com/interactive/20|4/upshot/buy-rent-calculator.html?_r=0]

## Idiom: histogram

- static item aggregation
- task: find distribution
- data: table
- derived data
-new table: keys are bins, values are counts
- bin size crucial

-pattern can change dramatically depending on discretization
-opportunity for interaction: control bin size on the fly


## Idiom: scented widgets

- augmented widgets show information scent
- cues to show whether value in drilling down further vs looking elsewhere
- concise use of space: histogram on slider

[Multivariate Network Exploration and Presentation: From Detail to Overview via Selections and Aggregations. van den Elzen, van Wijk, IEEE TVCG 20(I2): 2014 (Proc. InfoVis 2014).]


## In..|llun........... <br> |l|l|-\#ofvisits ||l|| reeency

[Scented Widgets: Improving Navigation Cues with Embedded Visualizations. Willett, Heer, and Agrawala. IEEE TVCG (Proc. InfoVis 2007) I 3:6 (2007), I I 29-I I 36.]


## Scented histogram bisliders: detailed



## Idiom: Continuous scatterplot

- static item aggregation
- data: table
- derived data: table
- key attribs x,y for pixels
- quant attrib: overplot density
- dense space-filling 2D matrix
- color: sequential categorical hue + ordered luminance colormap

[Continuous Scatterplots. Bachthaler and Weiskopf. IEEE TVCG (Proc.Vis 08) 14:6 (2008), I428-I 435. 2008.]


## Spatial aggregation

- MAUP: Modifiable Areal Unit Problem
-gerrymandering (manipulating voting district boundaries) is only one example! -zone effects

[http://www.e-education.psu/edu/geog486/14 p7.html, Fig 4.cg.6]
-scale effects

https://blog.cartographica.com/blog/201 1/5/19/ the-modifiable-areal-unit-problem-in-gis.html


## Idiom: boxplot

- static item aggregation
- task: find distribution
- data: table
- derived data
-5 quant attribs
- median: central line
- lower and upper quartile: boxes
- lower upper fences: whiskers
- values beyond which items are outliers

-outliers beyond fence cutoffs explicitly shown
[40 years of boxplots. Wickham and Stryjewski. 20I2.had.co.nz]


## Idiom: Hierarchical parallel coordinates

- dynamic item aggregation

[Hierarchical Parallel Coordinates for Exploration of Large Datasets. Fua, Ward, and Rundensteiner. Proc. IEEE Visualization Conference (Vis ’99), pp. 43-50, I999.]


## Idioms: scatterplot matrix, parallel coordinates

- scatterplot matrix (SPLOM)
-rectilinear axes, point mark -facet: all possible pairs of axes -scalability
- one dozen attribs
- dozens to hundreds of items
- parallel coordinates

Scatterplot Matrix

-parallel axes, jagged line representing item
-rectilinear axes, item as point

- axis ordering is major challenge
-scalability
- dozens of attribs
- hundreds of items


## Task: Correlation

- scatterplot matrix
-positive correlation
- diagonal low-to-high
-negative correlation
- diagonal high-to-low
-uncorrelated: spread out
- parallel coordinates
-positive correlation
- parallel line segments -negative correlation
- all segments cross at halfway point -uncorrelated
- scattered crossings
[Hyperdimensional Data Analysis Using Parallel Coordinates. Wegman. Journ. American Statistical Association 85:4 I I (I990), 664-675.]

[A layered grammar of graphics. Wickham. Journ. Computational and Graphical Statistics 19:I (2010), 3-28.]




## Orientation limitations

- rectilinear: scalability wrt \#axes
- 2 axes best
- 3 problematic
- 4+ impossible
- parallel: unfamiliarity, training time
$\Theta$ Axis Orientation
$\rightarrow$ Rectilinear

$\rightarrow$ Parallel

$\rightarrow$ Radial



## Idiom: Hierarchical parallel coordinates

- dynamic item aggregation
- derived data: hierarchical clustering
- encoding:
-cluster band with variable transparency, line at mean, width by min/max values -color by proximity in hierarchy

[Hierarchical Parallel Coordinates for Exploration of Large Datasets. Fua, Ward, and Rundensteiner. Proc.
IEEE Visualization Conference (Vis ’99), pp. 43-50, I999.]


## Hierarchical clustering example: time-series data

- unjustified 3D with extruded curves: detailed comparisons impossible

[Cluster and Calendar based Visualization ofTime Series Data. van Wijk and van Selow, Proc. InfoVis 99.]


## Hierarchical clustering example: cluster-calendar

- derived data: cluster hierarchy
- juxtapose multiple views: calendar, superimposed 2D curves



## Idiom: connected scatterplots

- scatterplot with line connection marks
- popular in journalism
-horiz + vert axes: value attribs
-line connection marks:


 temporal order

-alternative to dual-axis charts
- horiz: time
- vert: two value attribs
- empirical study
- engaging, but correlation unclear


Q Dots © Arrows OLabats OGid Add samples


## System: Hierarchical Clustering Explorer

- many linked views
- cluster heatmap
- dynamic aggregation: hierarchical clustering
- explicitly visible



## System: Hierarchical Clustering Explorer

- drag line to change level of detail
- coarse: 2 clusters

- fine: 8 clusters



## Dimensionality reduction

- attribute aggregation
-derive low-dimensional target space from high-dimensional measured space
- capture most of variance with minimal error
-use when you can't directly measure what you care about
- true dimensionality of dataset conjectured to be smaller than dimensionality of measurements
- latent factors, hidden variables


## Tumor <br> Measurement Data

data: 9D measured space

derived data: 2D target space

## Linear dimensionality reduction

- principal components analysis (PCA)
-finding axes: first with most variance, second with next most, ...
-describe location of each point as linear combination of weights for each axis
- mapping synthesized dims to original dims



## Dimensionality vs attribute reduction

- vocab use in field not consistent
-dimension/attribute
- attribute reduction: reduce set with filtering
-includes orthographic projection
- dimensionality reduction: create smaller set of new dims/attribs
-typically implies dimensional aggregation, not just filtering -vocab: projection/mapping


## Dimensionality reduction \& visualization

- why do people do DR?
-improve performance of downstream algorithm
- avoid curse of dimensionality
-data analysis
- if look at the output: visual data analysis
- abstract tasks when visualizing DR data
- dimension-oriented tasks
- naming synthesized dims, mapping synthesized dims to original dims
- cluster-oriented tasks
- verifying clusters, naming clusters, matching clusters and classes
[Visualizing Dimensionally-Reduced Data: Interviews with Analysts and a Characterization of Task
Sequences. Brehmer, Sedlmair, Ingram, and Munzner. Proc. BELIV 20I 4.]


## Dimension-oriented tasks

- naming synthesized dims: inspect data represented by lowD points

[A global geometric framework for nonlinear dimensionality reduction. Tenenbaum, de Silva, and Langford. Science, 290(5500):23 I 9-2323, 2000.]


## Cluster-oriented tasks

- verifying, naming, matching to classes

[Visualizing Dimensionally-Reduced Data: Interviews with Analysts and a Characterization of Task
Sequences. Brehmer, Sedlmair, Ingram, and Munzner. Proc. BELIV 20I4.]


## Idiom: Dimensionality reduction for documents



## Task 3



In
Scatterplot Clusters \& points


Out
$\Rightarrow$ Labels for clusters

## What?

$\Theta$ In Scatterplot Why?
$\Theta$ In Clusters \& points
$\Theta$ Annotate
$\Theta$ Out Labels for clusters

## Nonlinear dimensionality reduction

- pro: can handle curved rather than linear structure
- cons: lose all ties to original dims/attribs
- new dimensions often cannot be easily related to originals
- mapping synthesized dims to original dims task is difficult
- many techniques proposed
-many literatures: visualization, machine learning, optimization, psychology, ...
-techniques: t-SNE, MDS (multidimensional scaling), charting, isomap, LLE, ...
-t -SNE: excellent for clusters
- but some trickiness remains: http://distill.pub/2016/misread-tsne/
-MDS: confusingly, entire family of techniques, both linear and nonlinear
- minimize stress or strain metrics
- early formulations equivalent to PCA


## VDA with DR example: nonlinear vs linear

- DR for computer graphics reflectance model
-goal: simulate how light bounces off materials to make realistic pictures
- computer graphics: BRDF (reflectance)
-idea: measure what light does with real materials

[Fig 2. Matusik, Pfister, Brand, and McMillan. A Data-Driven Reflectance Model. SIGGRAPH 2003]


## Capturing \& using material reflectance

- reflectance measurement: interaction of light with real materials (spheres)
- result: I04 high-res images of material
- each image 4M pixels
- goal: image synthesis
- simulate completely new materials
- need for more concise model
- 104 materials $* 4 \mathrm{M}$ pixels $=400 \mathrm{M}$ dims
-want concise model with meaningful knobs
- how shiny/greasy/metallic

- DR to the rescue!

[Figs 5/6. Matusik et al. A Data-Driven Reflectance Model. SIGGRAPH 2003]


## Linear DR

- first try: PCA (linear)
- result: error falls off sharply after $\sim 45$ dimensions
- scree plots: error vs number of dimensions in lowD projection
- problem: physically impossible intermediate
 points when simulating new materials
-specular highlights cannot have holes!



## Nonlinear DR

- second try: charting (nonlinear DR technique)
- scree plot suggests 10-15 dims
- note: dim estimate depends on technique used!

Charted manifolds of BRDF data


## Finding semantics for synthetic dimensions

- look for meaning in scatterplots
- synthetic dims created by algorithm but named by human analysts
- points represent real-world images (spheres)
- people inspect images corresponding to points to decide if axis could have meaningful name
- cross-check meaning
- arrows show simulated images (teapots) made from model

- check if those match dimension semantics



## Understanding synthetic dimensions

Specular-Metallic


Diffuseness-Glossiness


## Further reading

- Visualization Analysis and Design. Munzner. AK Peters Visualization Series, CRC Press, 2014.
-Chap I 3: Reduce Items and Attributes
- Hierarchical Aggregation for Information Visualization: Overview,Techniques and Design Guidelines. Elmqvist and Fekete. IEEE Transactions on Visualization and Computer Graphics 16:3 (2010), 439-454.
- A Review of Overview+Detail, Zooming, and Focus+Context Interfaces. Cockburn, Karlson, and Bederson. ACM Computing Surveys 4I:I (2008), I-3I.
- A Guide to Visual Multi-Level Interface Design From Synthesis of Empirical Study Evidence. Lam and Munzner. Synthesis Lectures on Visualization Series, Morgan Claypool, 2010.

