



Visualization Analysis & Design

Data Abstraction (Ch 2)

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What does data mean?

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- 14, 2.6, 30, 30, 15, 100001
- What does this sequence of six numbers mean?
 - two points far from each other in 3D space?
 - two points close to each other in 2D space, with 15 links between them, and a weight of 100001 for the link?

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 - something else??

What does data mean?

- 14, 2.6, 30, 30, 15, 100001
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 - two points far from each other in 3D space?
 - two points close to each other in 2D space, with 15 links between them, and a weight of 100001 for the link?
 - something else??
- Basil, 7, S, Pear**

What does data mean?

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 - two points far from each other in 3D space?
 - two points close to each other in 2D space, with 15 links between them, and a weight of 100001 for the link?
 - something else??
- Basil, 7, S, Pear**
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- Basil, 7, S, Pear**
- What about this data?
 - food shipment of produce (basil & pear) arrived in satisfactory condition on 7th day of month

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- Basil, 7, S, Pear**
- What about this data?
 - food shipment of produce (basil & pear) arrived in satisfactory condition on 7th day of month
 - Basil Point neighborhood of city had 7 inches of snow cleared by the Pear Creek Limited snow removal service

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- Basil, 7, S, Pear**
- What about this data?
 - food shipment of produce (basil & pear) arrived in satisfactory condition on 7th day of month
 - Basil Point neighborhood of city had 7 inches of snow cleared by the Pear Creek Limited snow removal service
 - lab rat Basil made 7 attempts to find way through south section of maze, these trials used pear as reward food

Now what?

- semantics: real-world meaning

Amy	8	S	Apple
Basil	7	S	Pear
Clara	9	M	Durian
Desmond	13	L	Elderberry
Ernest	12	L	Peach
Fanny	10	S	Lychee
George	9	M	Orange
Hector	8	L	Loquat
Ida	10	M	Pear
Amy	12	M	Orange

Now what?

- semantics: real-world meaning

Name	Age	Shirt Size	Favorite Fruit
Amy	8	S	Apple
Basil	7	S	Pear
Clara	9	M	Durian
Desmond	13	L	Elderberry
Ernest	12	L	Peach
Fanny	10	S	Lychee
George	9	M	Orange
Hector	8	L	Loquat
Ida	10	M	Pear
Amy	12	M	Orange

Now what?

- semantics: real-world meaning
- data types: structural or mathematical interpretation of data
 - item, link, attribute, position, (grid)
 - different from data types in programming!

Name	Age	Shirt Size	Favorite Fruit
Amy	8	S	Apple
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Items & Attributes

- item: individual entity, discrete
 - eg patient, car, stock, city
 - "independent variable"

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Ida	10	M	Pear
Amy	12	M	Orange

item: person

Items & Attributes

- item: individual entity, discrete
 - eg patient, car, stock, city
 - "independent variable"
- attribute: property that is measured, observed, logged...
 - eg height, blood pressure for patient
 - eg horsepower, make for car
 - "dependent variable"

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attributes: name, age, shirt size, fave fruit

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Other data types

- links
 - express relationship between two items
 - eg friendship on facebook, interaction between proteins
- positions
 - spatial data: location in 2D or 3D
 - pixels in photo, voxels in MRI scan, latitude/longitude
- grids
 - sampling strategy for continuous data

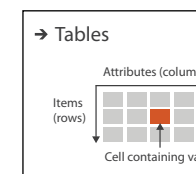
Dataset types

- Tables
 - flat table
 - one item per row
 - each column is attribute
 - cell holds value for item-attribute pair

attributes: name, age, shirt size, fave fruit

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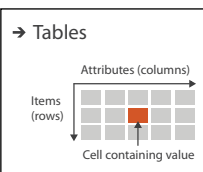
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ID	Name	Age	Shirt Size	Favorite Fruit
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7	George	9	M	Orange
8	Hector	8	L	Loquat
9	Ida	10	M	Pear
10	Amy	12	M	Orange

item: person

- Tables
 - flat table
 - one item per row
 - each column is attribute
 - cell holds value for item-attribute pair
 - unique key (could be implicit)



Table

Order ID	Order Date	Order Priority	Product Container	Product Base Margin	Ship Date
3	10/14/06	5-Low	Large Box	0.8	10/21/06
6	2/21/08	4-Not Specified	Small Pack	0.55	2/22/08
32	7/16/07	2-High	Small Pack	0.79	7/17/07
32	7/16/07	2-High	Jumbo Box	0.72	7/17/07
32	7/16/07	2-High	Medium Box	0.6	7/18/07
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35	10/23/07	4-Not Specified	Wrap Bag	0.52	10/24/07
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36	11/3/07	1-Urgent	Small Box	0.55	11/3/07
65	3/18/07	1-Urgent	Small Pack	0.49	3/19/07
66	1/20/05	5-Low	Wrap Bag	0.56	1/20/05
69	6/4/05	4-Not Specified	Small Pack	0.44	6/6/05
69	6/4/05	4-Not Specified	Wrap Bag	0.6	6/6/05
70	12/18/06	5-Low	Small Box	0.59	12/23/06
70	12/18/06	5-Low	Wrap Bag	0.82	12/23/06
96	4/17/05	2-High	Small Box	0.55	4/19/05
97	1/29/06	3-Medium	Small Box	0.38	1/30/06
129	11/19/08	5-Low	Small Box	0.37	11/28/08
130	5/8/08	2-High	Small Box	0.37	5/9/08
130	5/8/08	2-High	Medium Box	0.38	5/10/08
130	5/8/08	2-High	Small Box	0.6	5/11/08
132	6/11/06	3-Medium	Medium Box	0.6	6/12/06
132	6/11/06	3-Medium	Jumbo Box	0.69	6/14/06
134	5/1/08	4-Not Specified	Large Box	0.82	5/3/08
135	10/21/07	4-Not Specified	Small Pack	0.64	10/23/07
166	9/12/07	2-High	Small Box	0.55	9/14/07
193	8/8/06	1-Urgent	Medium Box	0.57	8/10/06
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item

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item

attribute

Table

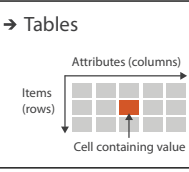
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item

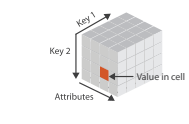
attribute

Dataset types

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 - cell holds value for item-attribute pair
 - unique key (could be implicit)
- Items
- Attributes



Multidimensional Table



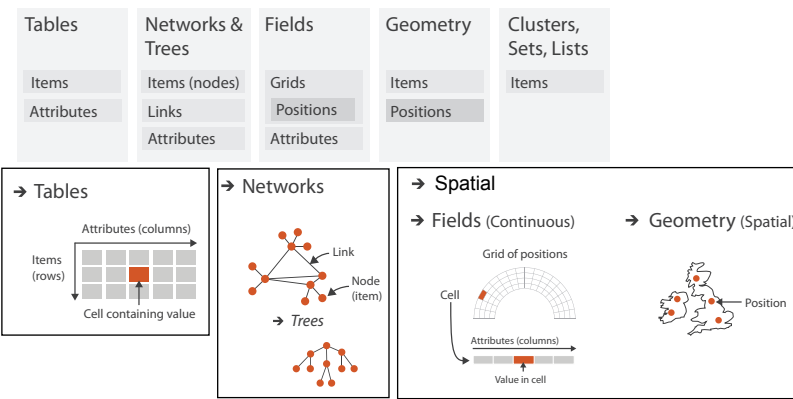
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25	26	27	28	29	30
31	32	33	34	35	36
37	38	39	40	41	42
43	44	45	46	47	48
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55	56	57	58	59	60
61	62	63	64	65	66
67	68	69	70	71	72
73	74	75	76	77	78
79	80	81	82	83	84
85	86	87	88	89	90
91	92	93	94	95	96
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109	110	111	112	113	114
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121	122	123	124	125	126
127	128	129	130	131	132
133	134	135	136	137	138
139	140	141	142	143	144
145	146	147	148	149	150
151	152	153	154	155	156
157	158	159	160	161	162
163	164	165	166	167	168
169	170	171			

Geometry

- shape of items
- explicit spatial positions / regions
 - points, lines, curves, surfaces, volumes
- boundary between computer graphics and visualization
 - graphics: geometry taken as given
 - vis: geometry is result of a design decision



Dataset types

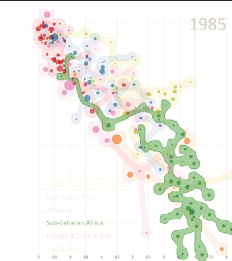


Collections

- how we group items

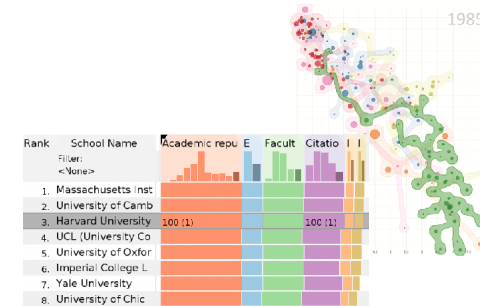
Collections

- how we group items
- sets
 - unique items, unordered



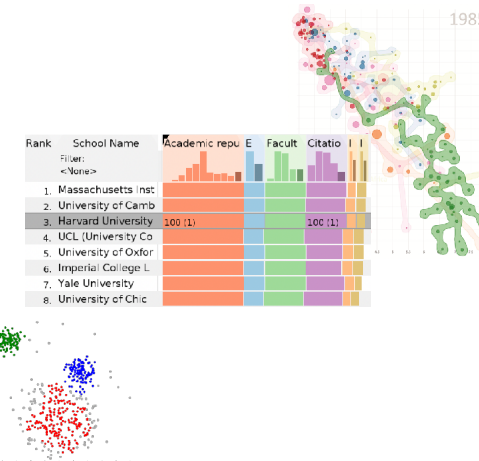
Collections

- how we group items
- sets
 - unique items, unordered
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 - ordered, duplicates possible

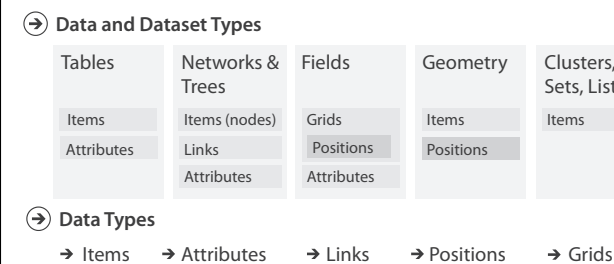


Collections

- how we group items
- sets
 - unique items, unordered
- lists
 - ordered, duplicates possible
- clusters
 - groups of similar items



Dataset and data types



Attribute types

- which classes of values & measurements?
 - Categorical
 - + ● ■ ▲
 - Ordered
 - Ordinal
 - ↑ ↑ ↑
 - Quantitative
 - — —
- categorical (nominal)
 - compare equality
 - no implicit ordering
- ordered
 - ordinal
 - less/greater than defined
 - quantitative
 - meaningful magnitude
 - arithmetic possible

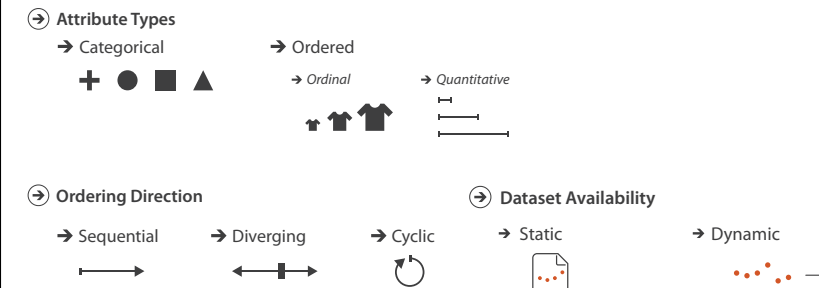
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categorical
ordinal
quantitative

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32	7/16/07	2-High	Jumbo Box	0.72	7/17/07
32	7/16/07	2-High	Medium Box	0.6	7/18/07
32	7/16/07	2-High	Medium Box	0.65	7/18/07
35	10/23/07	4-Not Specified	Wrap Bag	0.52	10/24/07
35	10/23/07	4-Not Specified	Small Box	0.58	10/25/07
36	11/3/07	1-Urgent	Small Box	0.55	11/3/07
65	3/18/07	1-Urgent	Small Pack	0.49	3/19/07
66	1/20/05	5-Low	Wrap Bag	0.56	1/20/05
69	6/4/05	4-Not Specified	Small Pack	0.44	6/6/05
69	6/4/05	4-Not Specified	Wrap Bag	0.6	6/6/05
70	12/18/06	5-Low	Small Box	0.59	12/23/06
70	12/18/06	5-Low	Wrap Bag	0.82	12/23/06
96	4/17/05	2-High	Small Box	0.55	4/19/05
97	1/29/06	3-Medium	Small Box	0.38	1/30/06
129	11/19/08	5-Low	Small Box	0.37	11/28/08
130	5/8/08	2-High	Small Box	0.37	5/9/08
130	5/8/08	2-High	Medium Box	0.38	5/10/08
130	5/8/08	2-High	Small Box	0.6	5/11/08
130	5/8/08	2-High	Medium Box	0.38	5/10/08
130	5/8/08	2-High	Small Box	0.6	5/11/08
132	6/11/06	3-Medium	Medium Box	0.6	6/12/06
132	6/11/06	3-Medium	Jumbo Box	0.69	6/14/06
134	5/1/08	4-Not Specified	Large Box	0.82	5/3/08
135	10/21/07	4-Not Specified	Small Pack	0.64	10/23/07
166	9/12/07	2-High	Small Pack	0.64	10/23/07
166	9/12/07	2-High	Small Box	0.55	9/14/07
193	8/8/06	1-Urgent	Medium Box	0.57	8/10/06

Other data concerns



Data abstraction: Three operations

- translate from domain-specific language to generic visualization language
- identify dataset type(s), attribute types
- identify cardinality
 - how many items in the dataset?
 - what is cardinality of each attribute?
 - number of levels for categorical data
 - range for quantitative data
- consider whether to transform data
 - guided by understanding of task

Data vs conceptual models

- data model
 - mathematical abstraction
 - sets with operations, eg floats with * / - +
 - variable data types in programming languages
- conceptual model
 - mental construction (semantics)
 - supports reasoning
 - typically based on understanding of tasks [stay tuned!]
- data abstraction process relies on conceptual model
 - for transforming data if needed

Data vs conceptual model, example

- data model: floats
 - 32.52, 54.06, -14.35, ...

Data vs conceptual model, example

- data model: floats
 - 32.52, 54.06, -14.35, ...

Data vs conceptual model, example

- data model: floats
 - 32.52, 54.06, -14.35, ...
- conceptual model
 - temperature

Data vs conceptual model, example

- data model: floats
 - 32.52, 54.06, -14.35, ...
- conceptual model
 - temperature
- multiple possible data abstractions

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Data vs conceptual model, example

- data model: floats
 - 32.52, 54.06, -14.35, ...
- conceptual model
 - temperature
- multiple possible data abstractions
 - continuous to 2 significant figures: quantitative
 - task: forecasting the weather

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Data vs conceptual model, example

- data model: floats
 - 32.52, 54.06, -14.35, ...
- conceptual model
 - temperature
- multiple possible data abstractions
 - continuous to 2 significant figures: quantitative
 - task: forecasting the weather
 - hot, warm, cold: ordinal
 - task: deciding if bath water is ready

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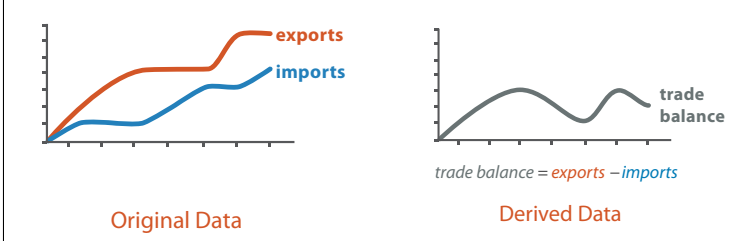
Data vs conceptual model, example

- data model: floats
 - 32.52, 54.06, -14.35, ...
- conceptual model
 - temperature
- multiple possible data abstractions
 - continuous to 2 significant figures: quantitative
 - task: forecasting the weather
 - hot, warm, cold: ordinal
 - task: deciding if bath water is ready
 - above freezing, below freezing: categorical
 - task: decide if I should leave the house today

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Derived attributes

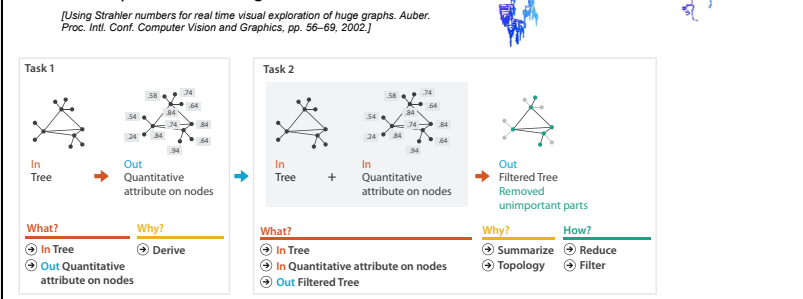
- derived attribute: compute from originals
 - simple change of type
 - acquire additional data
 - complex transformation



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Analysis example: Derive one attribute

- Strahler number
 - centrality metric for trees/networks
 - derived quantitative attribute
 - draw top 5K of 500K for good skeleton



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What?																					
Datasets	Attributes																				
<ul style="list-style-type: none"> Data Types <ul style="list-style-type: none"> → Items → Attributes → Links → Positions → Grids Data and Dataset Types <table border="1"> <tr> <td>Tables</td> <td>Networks & Trees</td> <td>Fields</td> <td>Geometry</td> <td>Clusters, Sets, Lists</td> </tr> <tr> <td>Items</td> <td>Items (nodes)</td> <td>Grids</td> <td>Items</td> <td>Items</td> </tr> <tr> <td>Attributes</td> <td>Links</td> <td>Positions</td> <td>Positions</td> <td></td> </tr> <tr> <td></td> <td>Attributes</td> <td>Attributes</td> <td></td> <td></td> </tr> </table> Dataset Types <ul style="list-style-type: none"> → Tables → Networks → Fields (Continuous) → Multidimensional Table → Trees → Geometry (Spatial) 	Tables	Networks & Trees	Fields	Geometry	Clusters, Sets, Lists	Items	Items (nodes)	Grids	Items	Items	Attributes	Links	Positions	Positions			Attributes	Attributes			<ul style="list-style-type: none"> Attribute Types <ul style="list-style-type: none"> → Categorical → Ordered → Ordinal → Quantitative Ordering Direction <ul style="list-style-type: none"> → Sequential → Diverging → Cyclic Dataset Availability <ul style="list-style-type: none"> → Static → Dynamic
Tables	Networks & Trees	Fields	Geometry	Clusters, Sets, Lists																	
Items	Items (nodes)	Grids	Items	Items																	
Attributes	Links	Positions	Positions																		
	Attributes	Attributes																			

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