

# My origin story

Ryan

- <https://www.youtube.com/watch?v=v9d09JLBVRc>



- I worked at a promotional marketing company
  - Sweepstakes, contests, and games
    - Like McDonalds Monopoly
- I was an Account Executive and essentially did project management work
  - aka I sent out stupid little emails
- I worked on the MillerCoors Account
  - Companies biggest account, included a team of six of us and our boss



## Volunteering at the VTL ▶ Inbox x



**Ryan Smith** <rsmith0914@gmail.com>  
to cresap112 ▾

Thu, Jan 16, 2020, 11:56 AM ☆ 😊 ↶ ⋮

Hi Visual Thinking Lab,

**I was hoping to have a quick 15-minute phone call to discuss volunteering at your lab a couple of times a week**

Quick little bio: I have a Masters in Social Psychology from NYU and am currently making an effort to apply for PhDs in the next year or two. To strengthen my application, I would like to get more lab experience and was hoping that you would allow me to volunteer part-time.

I am not sure if you are still researching visual routines or multiple object tracking, but I think a lot of what your lab is doing is aligned with my interest in complex strategy formation and visual processing. If you are working on something else currently I would love to hear about it! Also, you guys have the cleanest site for a lab I've seen. Which makes sense.

If you have any questions, please let me know and I look forward to speaking with you.

Best,  
Ryan Smith





# Data Visualization For Dummies!

By Ryan Smith  
~~Attorney at law~~  
Data Visualinist

Pause for  
whatever stupid  
joke Jim makes

# Who invented data visualization?



John T. Scatterplot

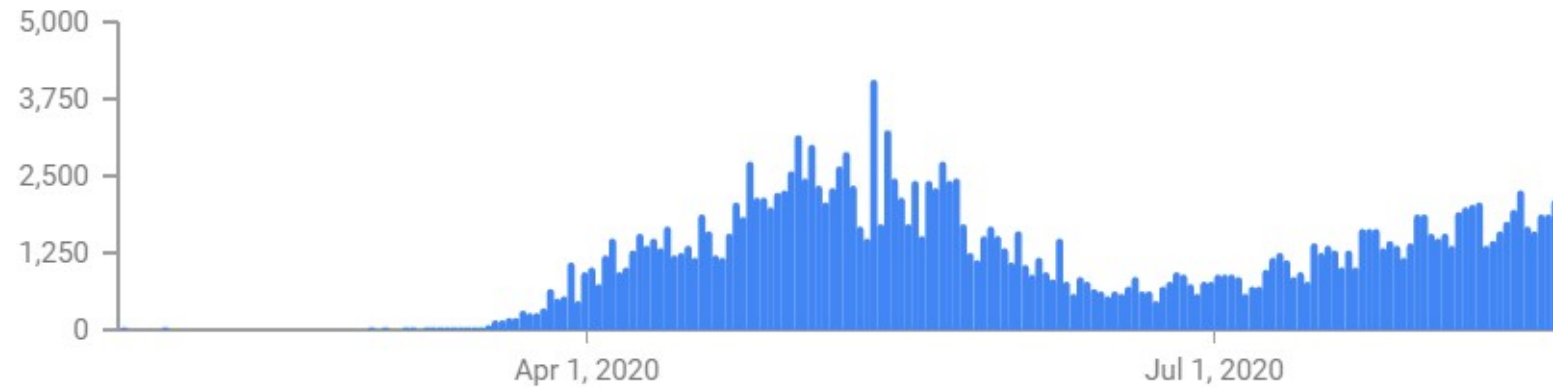


Ellen Linégraphé



Sir Cumfrence of  
Piechart

# Let's try an easy one first for practice





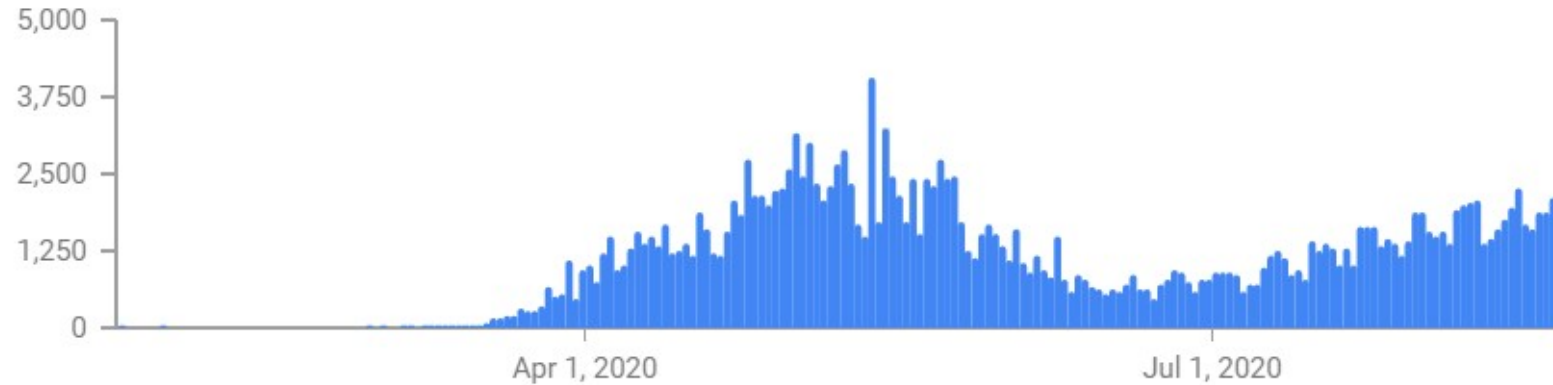
# Let's try an easy one first for practice

## Cases over time

Illinois

New

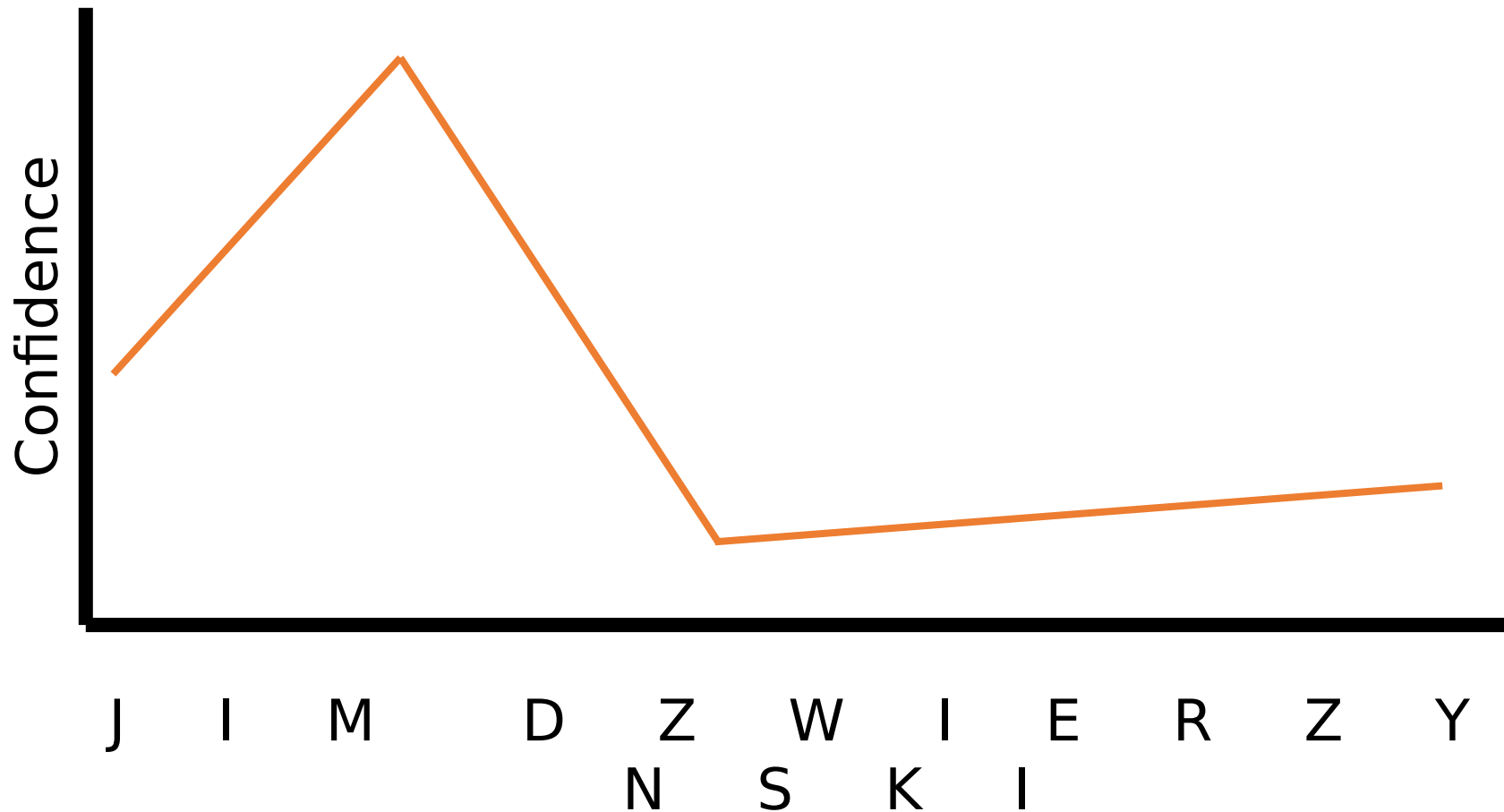
Total



Each day shows new cases reported since the previous day

Updated less than 15 hours ago • Source: [The New York Times](#)

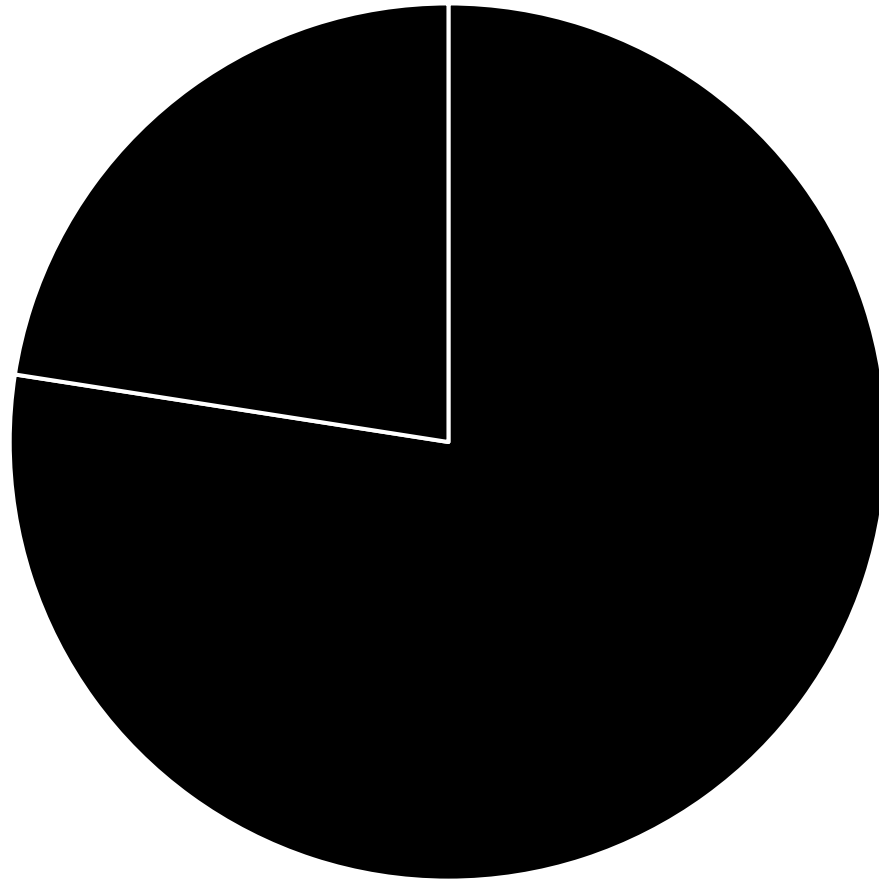
# Confidence in Spelling Jim's Name

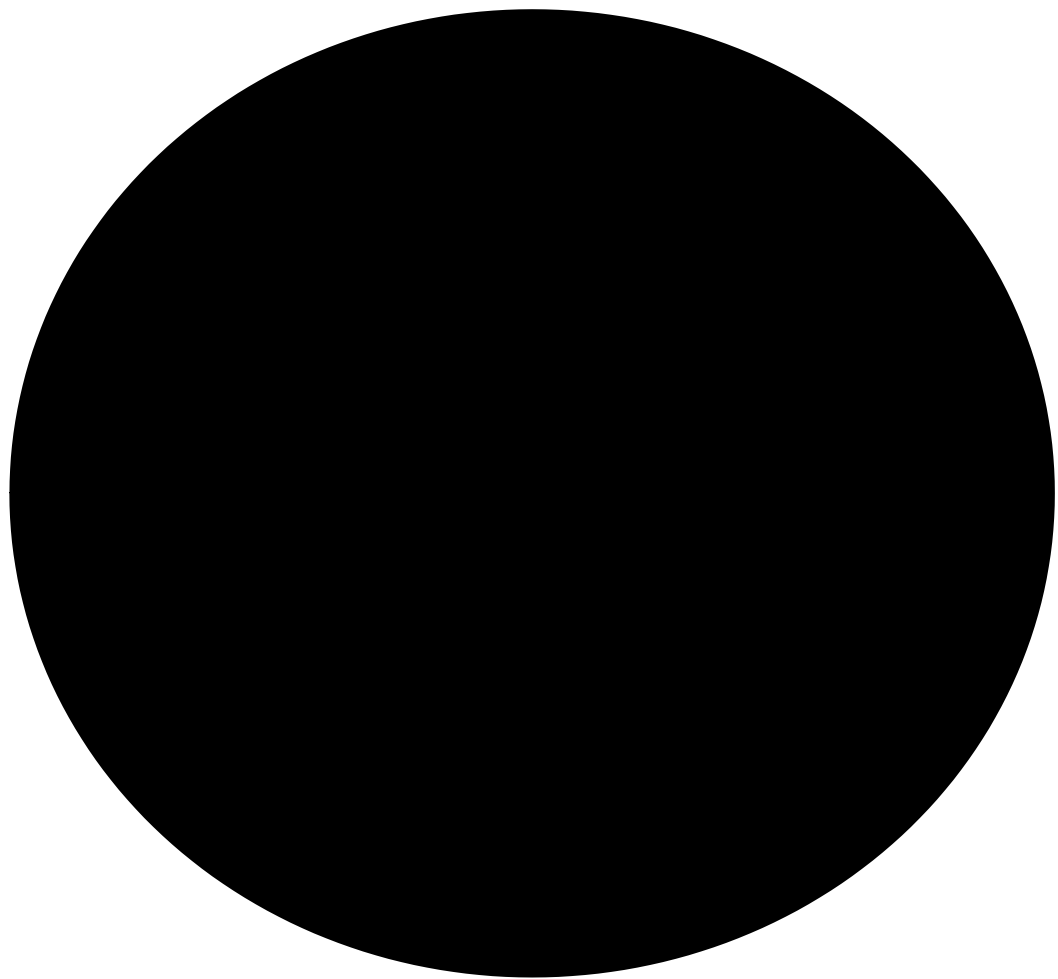


# Color of Clothing Caroline Owns



# Color of Clothing Lauren Owns



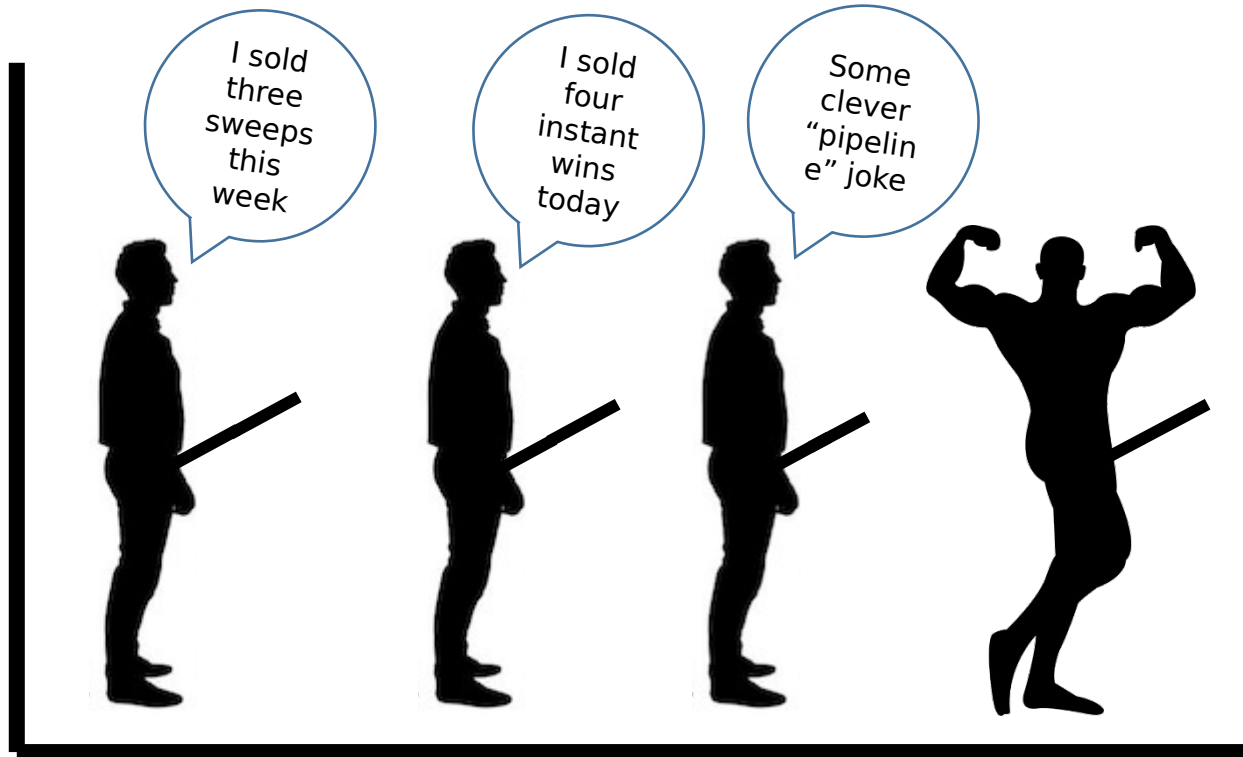




**VOLTORB**

**POKÉMON**

# Monday Sales Meeting Deck Swinging Contest







# Things to know for this presentation

- PrizeLogic (PL) did not let me wear shorts to the office
- I gave this presentation to my fairly new boss and 6 coworkers
  - Did not tell them what it was about, just put time on their calendar
- Jim Dzwiersnski is the name of my boss's boss. I can never spell his name and every time I make a dumb presentation I need to include a joke about it
- Connor is my coworker who does not know that I'm giving this presentation or that he is "involved"
  - The last tweet on the slide with all the tweets is photoshopped
  - Connor is a good sport



A group of scientists placed 5 monkeys in a cage and in the middle, a ladder with bananas on the top.



***Why I should be allowed  
to wear shorts  
in the fucking office***



**By**

**Ryan Smith**

# Disclaimer

No Purch Nec. since knowledge is free. The views stated in this presentation are not a reflection of PrizeLogic or any individual under the employment of PrizeLogic and cannot be used as evidence to punish. If the NSA is also wat

sue me I will scream.

## But why suits?

- The modern business suit is what used to be called a lounge suit.
  - In the late 19th century, while all professional men wore the stroller suit, they could tell who was rich or not from the very subtle way the suit was cut, or from the fabric it was made from.
- The higher the class a person is in, the fewer differences there will be between the clothes they wear as everyday casual wear and their professional attire.
- When wealthy men in the 20's began wearing their lounge suits to work, the middle class men-who didn't even own lounge suits-affected this style to imply that they were also wealthy.



blondie wasabi

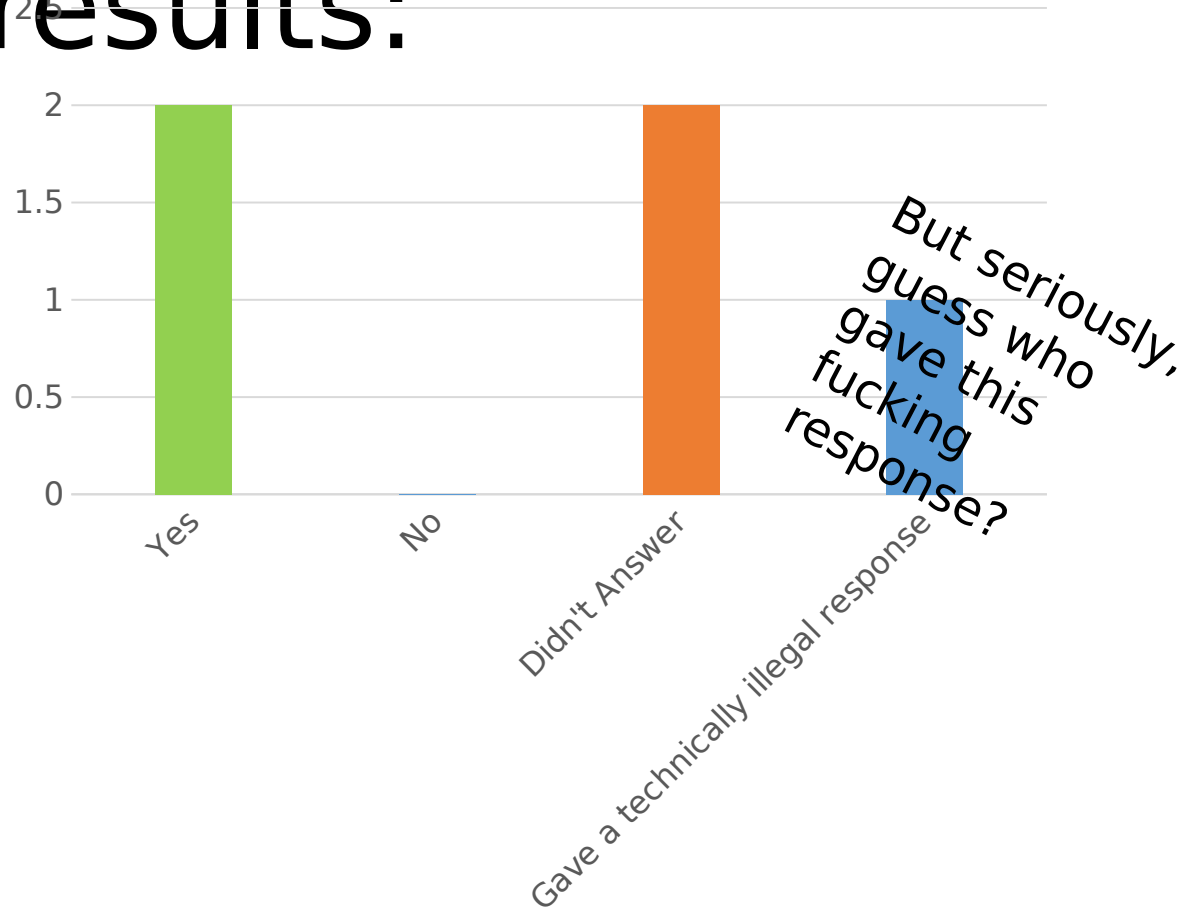
@blondiewasabi

it's crazy how because of corona we can see how almost everything we do is a totally made up social construct that can be instantly stopped if we wanted to lol

7:59 AM · 14/03/2020 · [Twitter for iPhone](#)

43,6K Retweets 282K Likes

# Should we wear shorts survey results:



N = 6

After running a standard one-way ANOVA test using the following statistical formula

$$F = \frac{\sum n_j (\bar{X}_j - \bar{X})^2 / (k-1)}{\sum \sum (X - \bar{X}_j)^2 / (N-k)}$$

I was able to deduce that there was a significant number of people who would prefer not to wear shorts to the office at the  $p < .05$  level for the conditions presented [ $F(2,12) = 4.94, p = .0027$ ].

All participants were anonymous to protect their identity and I wish to respect that.

# Where did this all start and why do we work 9(8:30)-5?

- Introduced by the Ford Motor Company back in the 1920s
  - He wanted to sell the cars his workers were making.
  - He realized that his own workers were some of his best customers. If he wanted to sell more cars, he decided that his workers needed time off to be able to drive and enjoy them.
- Standardized by the Fair Labor Standards Act in 1938 as a way of trying to curb the exploitation of factory workers.
- This hasn't changed with the advent of computers which is why we are theoretically able to get more work done.





# Pause for Connor's monologue

- Connor has requested 2 minutes during this presentation to talk about the topics we are discussing.

Okay fine, here it is. But only really quickly.



## To do list:

- Insert photo that Connor sends you. (He mentioned something about a PL logo photoshopped over a businessman with a cigar?)
- Follow-up with PL legal to confirm we can't get fired, before putting in photo.
- Follow-up with Connor because this does NOT seem like a good idea man. I don't know, I don't know. This could get us into a lot of hot water. Maybe we just don't do it dude, I don't care who your dad is and knows. This is my career we're talking about.

# The Weekend

- It has been a common practice to take one day of rest each week for religious purposes.
  - Muslims traditionally took a day of rest on Friday, while the Jewish people observed a day of rest on Saturday and Christians did so on Sunday.
- It wasn't until the Industrial Revolution of the late 1800s that the concept of a two-day "weekend" began to take shape.
- Workers did not like the fact that many factory owners forced them to work seven days per week. They began to complain and ask for time off with their families.
- This complaining eventually grew into organized labor strikes across the U.S.
  - Sunday for Christianity and Saturday as it was a Jewish day of rest from new immigrants.



# Know your rights

Don't do anything illegal

I need an adult, I need an adult

Initiate productive conversations

Ryan LaMirand please don't fire me

Entertain the opposite of what you have learned

Wait for a lawyer

Know your rights

Your life your rules

Zero out at the end of the day

No means no

Shout your intentions at everyone

Zen starts with your mindset

# Know your rights with a fun acronym:

Don't do anything illegal

I need an adult, I need an adult

Initiate productive conversations

Ryan LaMirand please don't fire me

Entertain the opposite of what you have learned

Wait for a lawyer

Know your rights

Your life your rules

Zero out at the end of the day

No means no

Shout your intentions at everyone

Zen starts with your mindset

The patented  
Dzwierzynski  
method! Easy  
to remember,  
fun to ignore!

# Billable hours and the modern salary?

- Billable hours came about in the 1950s in order to boost the salaries of lawyers, whose pay grade was failing to match those of doctors.
  - Attorneys were paid a fixed fee for their services, they weren't getting enough money in exchange for all the time they spent working with clients
- The irony of the modern workday is that it now contradicts its original purpose, which was to eradicate the exploitation of workers.
  - Employees feel pressured to stay late just to show their bosses that they're committed to their jobs.



Ramy  
@GenZdemagogue



If capitalism didn't already exist, and somebody suggested we all work under a guy for 40 hours a week while they make all the money and decisions, we'd beat the shit out of them.

8:38 PM · Nov 12, 2020 · Twitter Web App

14K Retweets 523 Quote Tweets 90.3K Likes



# Pause for Connor's monologue Part 2: Tokyo Drift

- Connor has requested another 2 minutes during this presentation to talk about the topics we are discussing.

Whatever here you go



## To do list:

- Jesus not again, follow-up with Connor about what photo I should include
- Look up “I Love It” by Kanye West and Lil Pump to make sure it is appropriate
- Look into meaning behind video because this doesn't seem to really be about anything I'm discussing
- Follow-up with Connor because I don't get this reference. What does this have to do with anything I'm talking about. Can't you just let me put something like a person at a desk for once. Why does there have to be all this pageantry?

# What does “surplus of labor” mean?

- Labor performed in excess of the labour necessary to produce the means of livelihood for the worker
- The "surplus" in this context means the additional labor a worker has to do in their job,



Dónal    
@commie\_spice

The existence of child labour laws is a constant reminder that if capitalists could exploit literal children for their labour, they would

## Letting the Cat out of the Bag

Anonymous

“What did you tell that man just now?”

“I told him to hurry.”

“What right do you have to tell him to hurry?”

“I pay him to hurry.”

“How much do you pay him?”

“Four dollars a day.”

“Where do you get the money?”

“I sell products.”

“Who makes the products?”

“He does.”

“How many products does he make in a day?”

“Ten dollars’ worth.”

“Then, instead of you paying him, he pays you \$6 a day to stand around and tell him to hurry.”

“Well, but I own the machines.”

“How did you get the machines?”

“Sold products and bought them.”

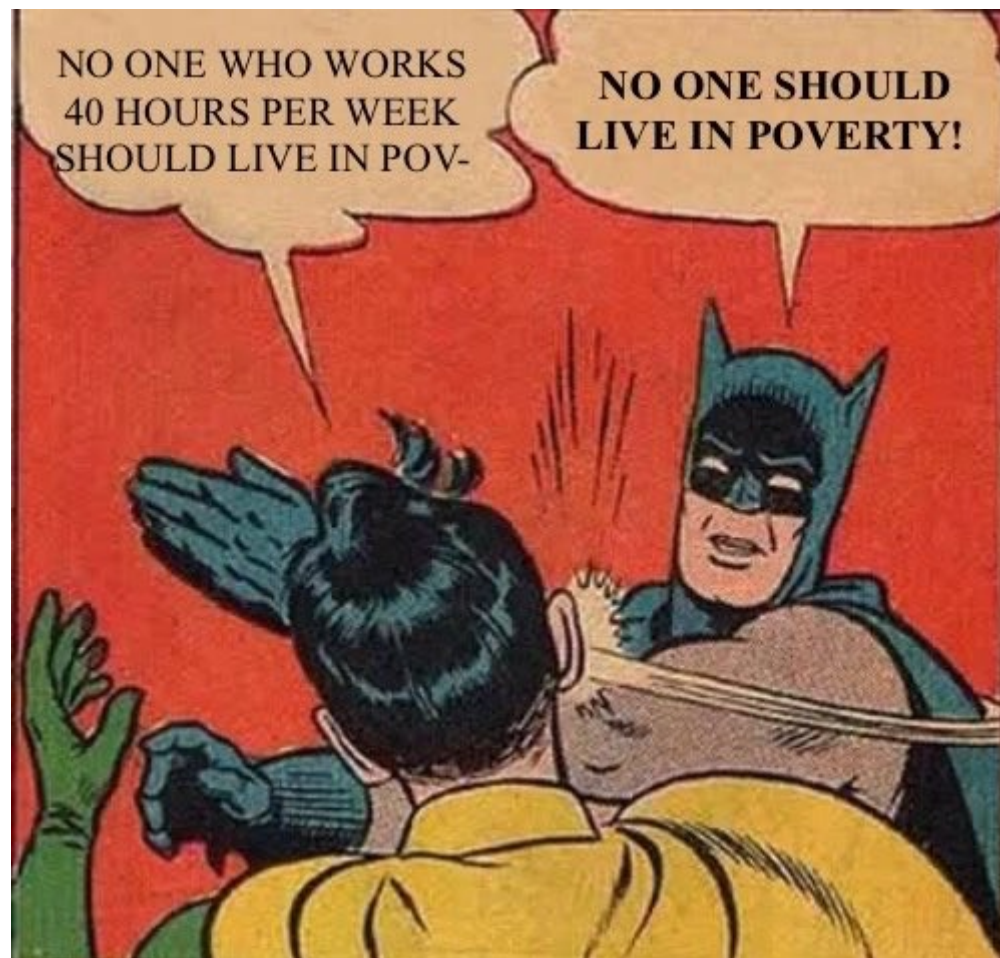
“Who made the products?”

“Shut up. He might hear you.”

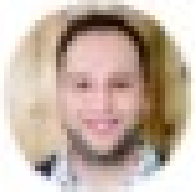
*From United Automobile Worker, October 1937.*

# The Rich

- This is not an attack on PrizeLogic.
- Jeff Bezos is worth 197.2 billion USD.
  - If we taxed him 99% of his wealth that would leave him with roughly 2 billion dollars.
  - If we taxed him again for 99% of his wealth, he would still have 20 million dollars.
- Is \$250,000 a lot?
  - If you earned \$250,000 every day from the day Jesus Christ was born, you would still not be as rich as Jeff Bezos.
    - \$184,416,250,000







Connor McHugh from PrizeLogic

@ConnorMcHughPL

an HOUR of time being worth \$7 is literally wild.

12:00 PM · Jun 1, 2021 · Twitter for iPhone

17.4K Retweets

1,021 Quote Tweets

140K Likes



# Thank you for watching!



Don't forget to  
subscribe!



*Follow me on the  
meeds for more  
wokeness*

*LinkedIn for the  
especially spicy  
content*

